

VOL. XXXVII, NO. 6

WEEK ENDING
MARCH 25, 1933

PRICE TEN CENTS

Mid-Week Pictorial

PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

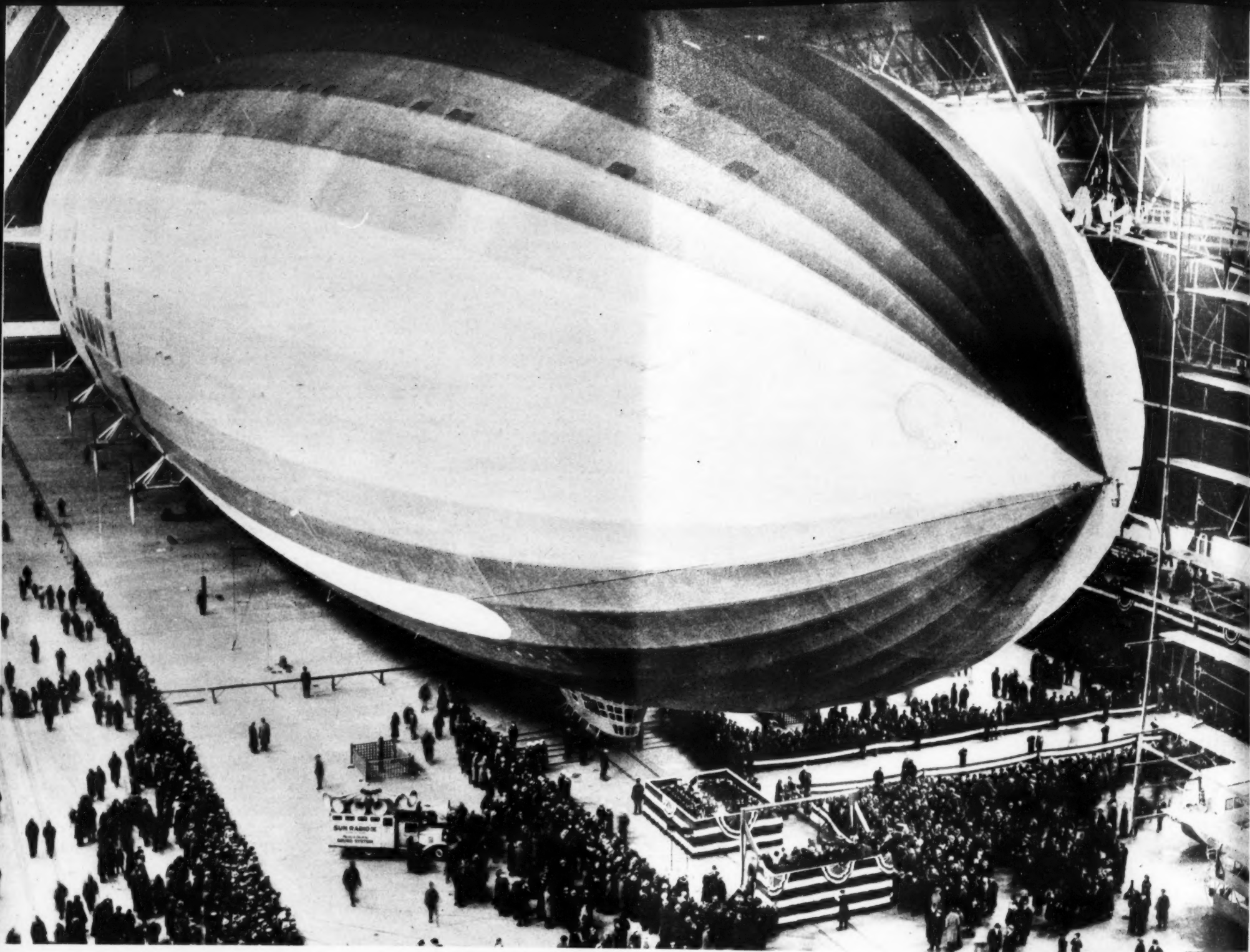
"NEWS OF THE WORLD IN PICTURES"



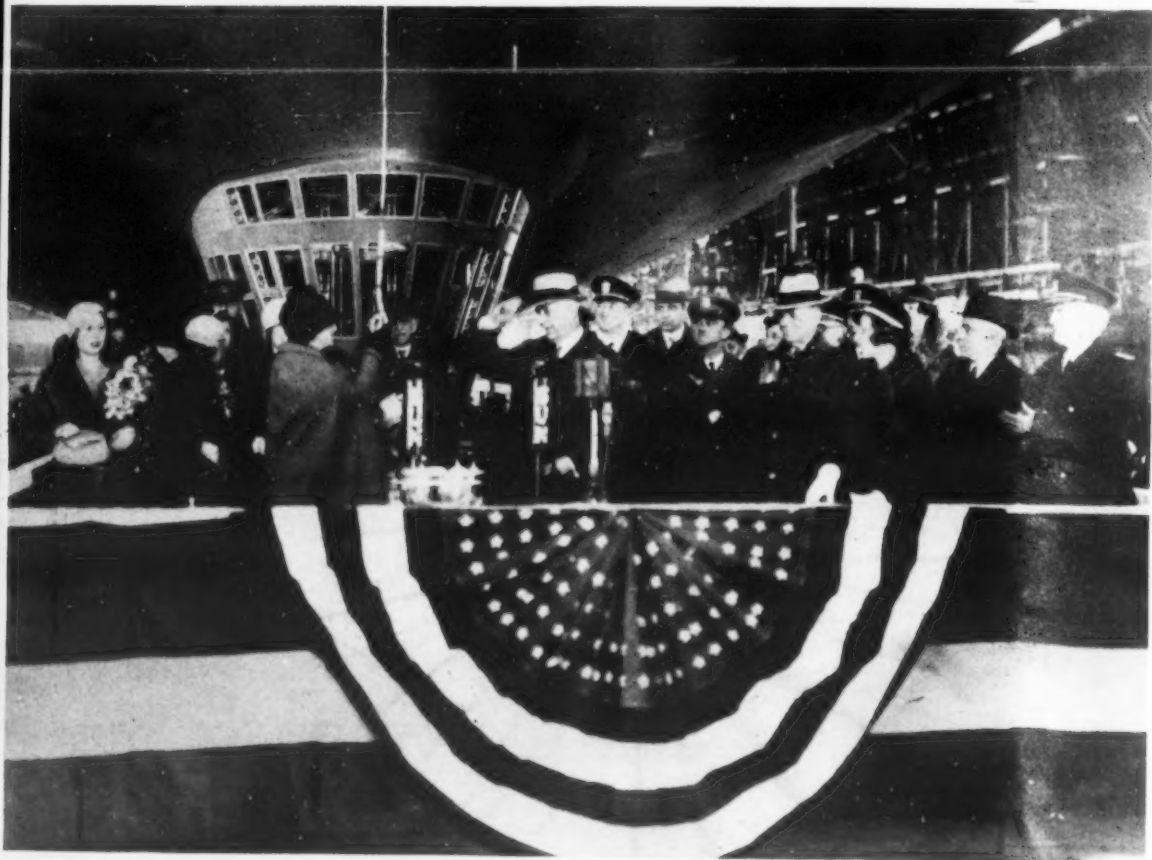
THE PRESIDENT TELLS THE NATION OF HIS BANKING PLANS

Mr. Roosevelt Broadcasting From His Study in the White House an Explanation of His Measures for Meeting the Financial Crisis and a Plea for Renewed Confidence.

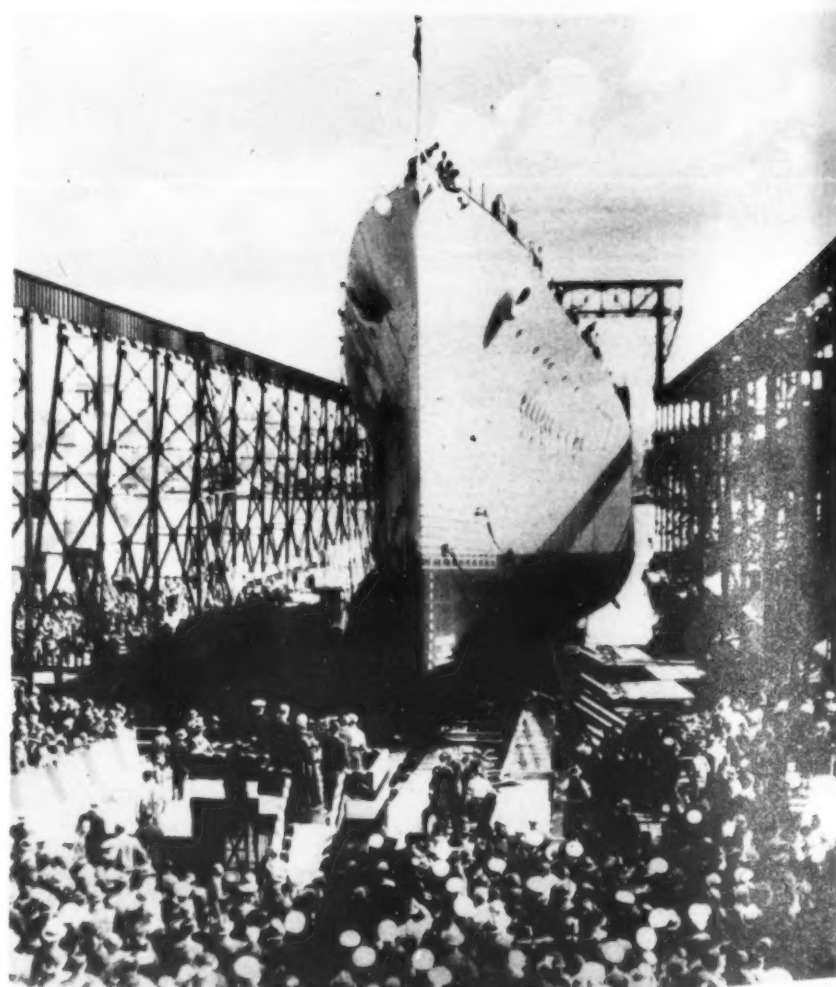
(Times Wide World Photos, Washington Bureau.)



THE NAVY'S NEWEST DREADNOUGHT OF THE SKIES IS CHRISTENED: THE U. S. S. MACON, Sister Ship of the Akron, Floating Lightly in the Huge Construction Hangar at Akron, Ohio, as a Crowd Assembled for the Dedication Ceremonies.
(Times Wide World Photos, Cleveland Bureau.)



THE MACON IS CHRISTENED WITH A FLUTTER OF WINGS: MRS. W. A. MOFFETT, Wife of Rear Admiral Moffett, Pulling a Cord Which Released Forty-eight Pigeons, Representing the States of the Union, in the Dedication of the New Airship.
(Times Wide World Photos, Cleveland Bureau.)



UNCLE SAM SENDS A "POCKET BATTLESHIP" DOWN THE WAYS: THE CRUISER SAN FRANCISCO, Most Powerful of the New Treaty Cruisers, Is Launched at the Mare Island Navy Yard in California.
(Times Wide World Photos, San Francisco Bureau.)

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

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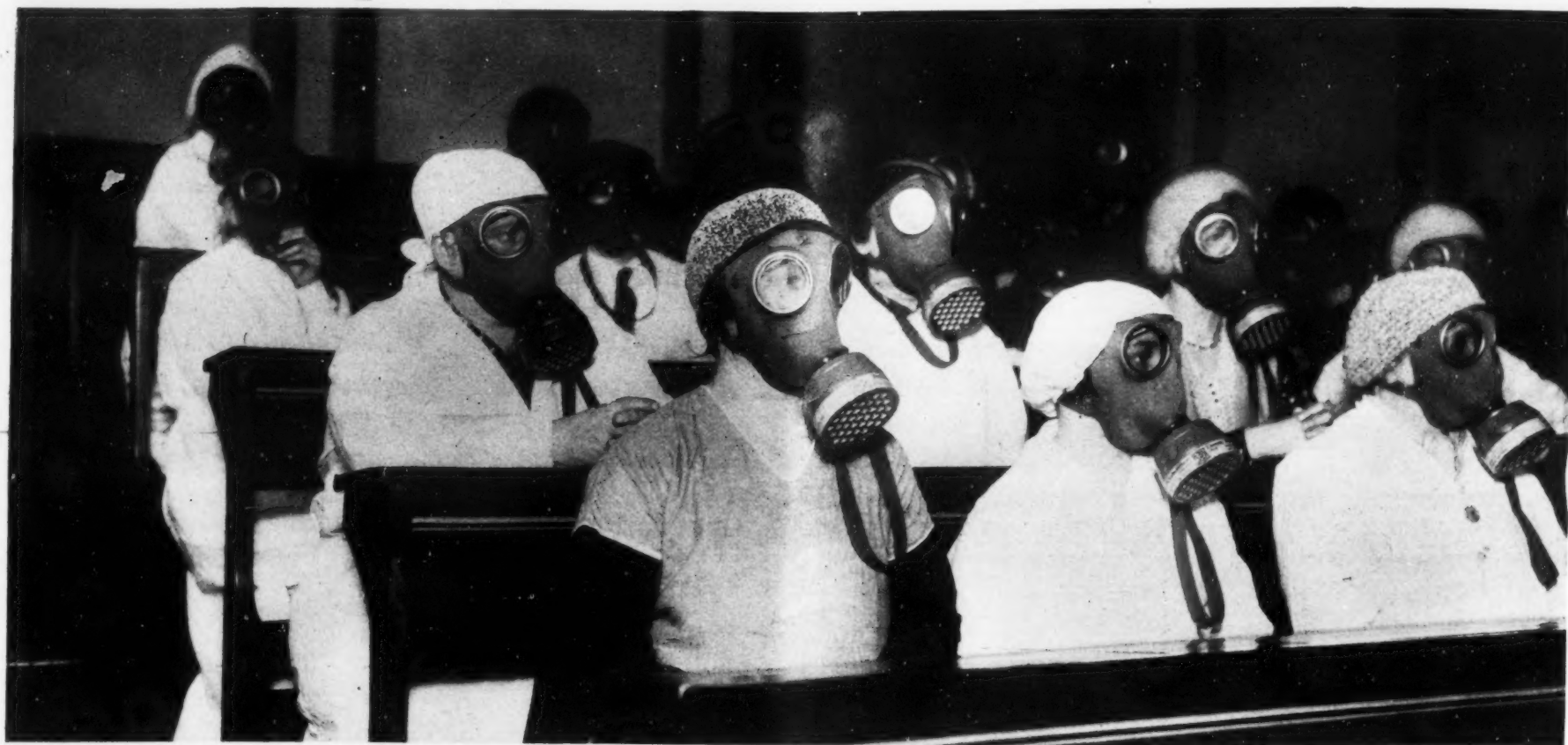
NEW YORK, WEEK ENDING MARCH 25, 1933.



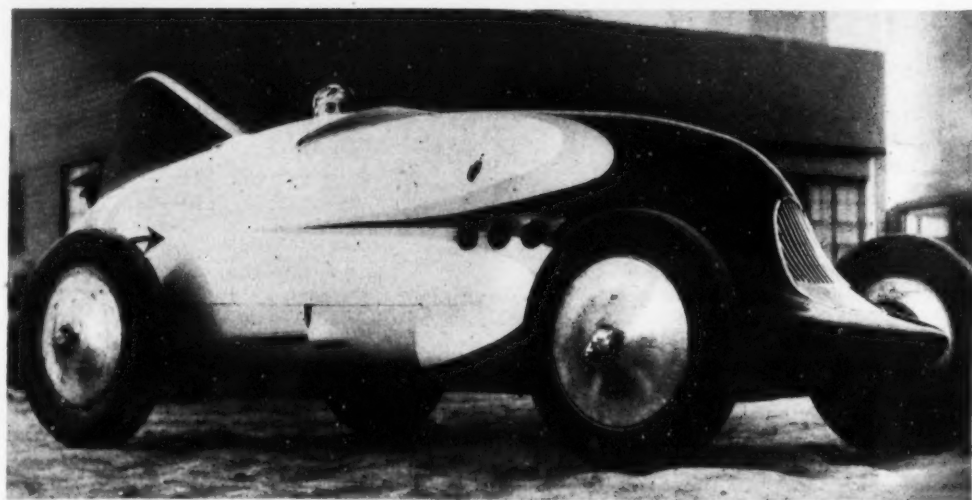
THE BETTER TIMES ROSE MAKES ITS DEBUT

Lily Pons, Metropolitan Opera Star, Displaying a New Pink Variety Developed by James Hill of Richmond, Ind., and First Shown to the Public at the International Flower Show in New York.

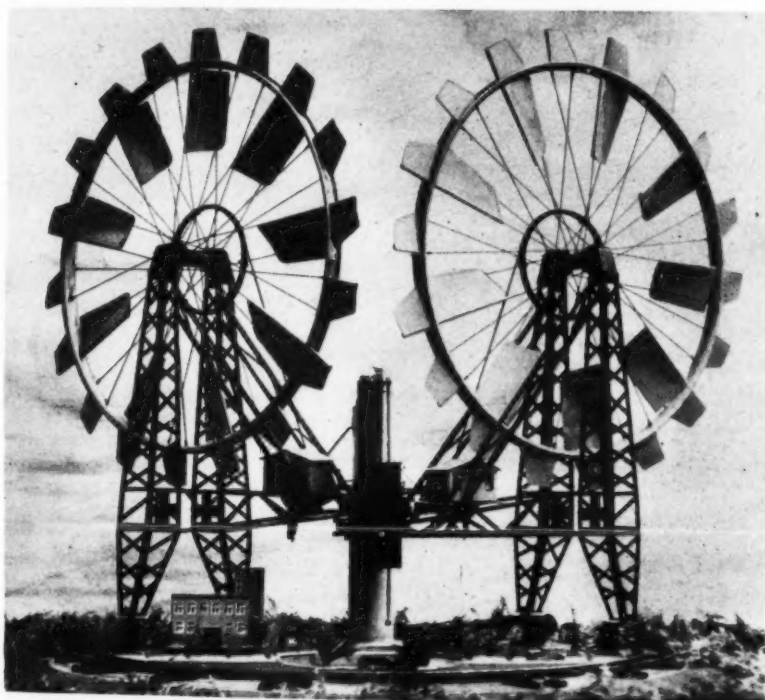
(Times Wide World Photos.)



CIVILIAN TRAINING IN SAFEGUARDS AGAINST THE HORRORS OF FUTURE WARS: WOMEN WORKERS IN BERLIN
Receiving a Lesson in the Use of the Gas Mask as Part of Courses of Instruction Being Given in Several European Countries.
(Times Wide World Photos.)



A CHALLENGER FOR SIR MALCOLM CAMPBELL'S SPEED LAURELS: HARRY HARTZ
in His Racing Car, The Spirit of '76, in Which He Will Attempt to Set a New Speed Record in Dashes at Muroc Dry Lake in California.
(Times Wide World Photos, Los Angeles Bureau.)

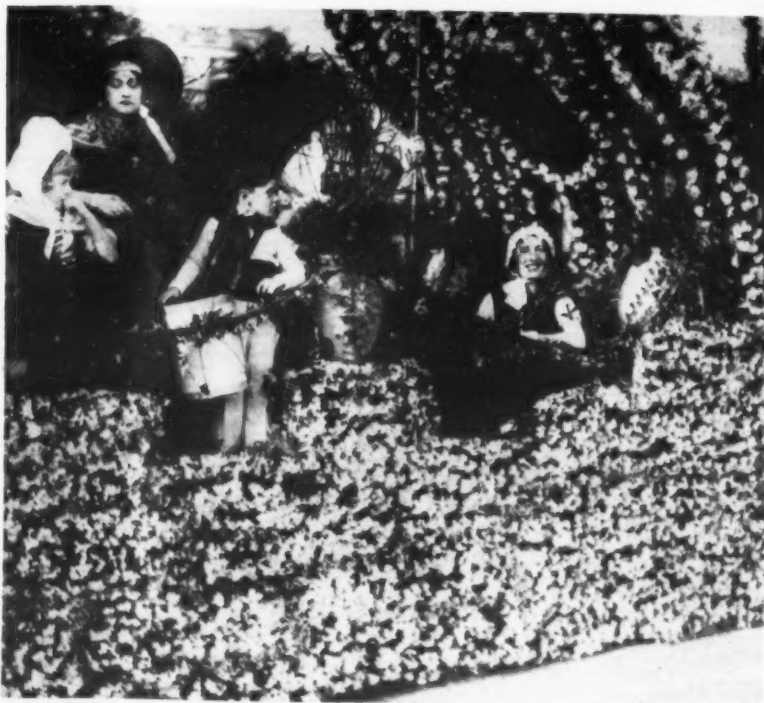


THE WINDMILL GROWING UP TO THE MACHINE AGE: MODEL OF A WIND POWER PLANT

Devised by Peter Bendmann of Frankfurt-on-Main, Germany, to Produce Electric Current on a Large Scale. His Plans Call for the Erection of Two Gigantic Wheels Rising to a Height of More Than 600 Feet and Mounted on a Circular Track 250 Feet in Diameter on Which the System Would Be Adjusted Automatically to the Direction of the Wind.
(Times Wide World Photos, Berlin Bureau.)



THE JIG-SAW PUZZLE FINDS ITS NICHE IN THE CLOUDS: NELL O'DAY,
Screen Actress, Putting Together a Brain Teaser in an American Airways Transcontinental Plane With the Assistance of Co-pilot Robert J. Keeler.
(Times Wide World Photos, Los Angeles Bureau.)

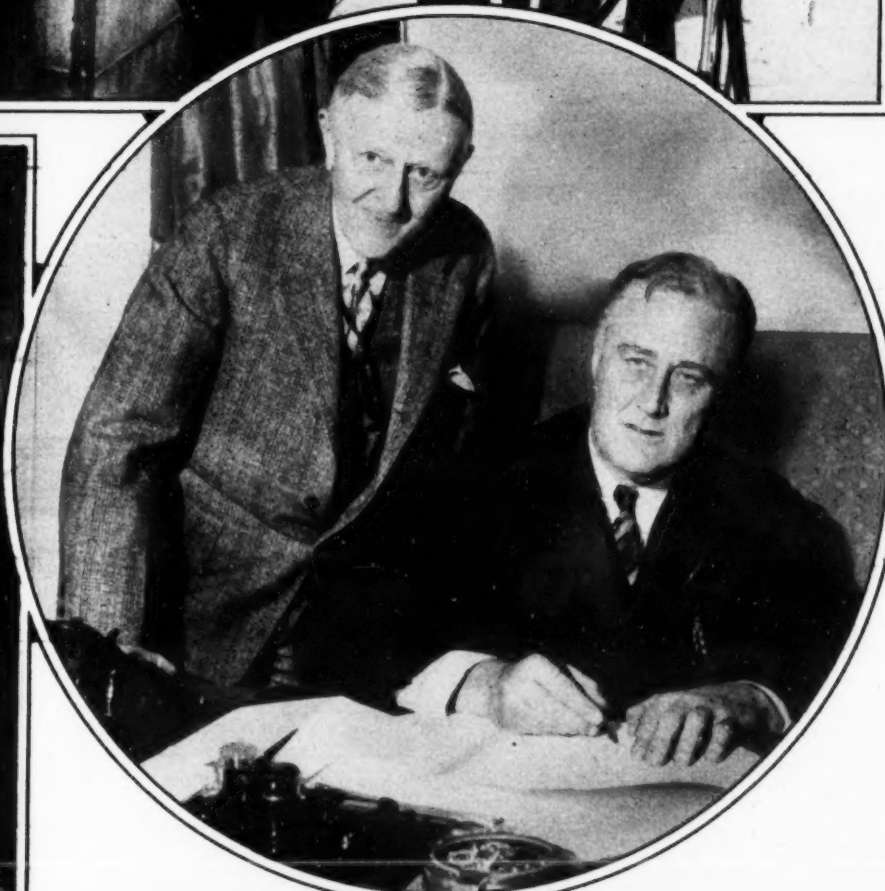


THE BATTLE OF THE FLOWERS AT NICE: AN ELABORATE FLOAT
Moving Through the Streets of the French Resort in One of the Main Events of the Carnival Season.
(Times Wide World Photos, Paris Bureau.)



IN CELEBRATION OF THE HOUSE'S PASSAGE OF THE CULLEN BEER BILL: MEMBERS OF CONGRESS Refreshing Themselves, After Voting, 316 to 97, to Legalize for Sale in All States Which Desire It, Beer of 3.2 Per Cent. (Times Wide World Photos, Washington Bureau.)

At Right—A PRIVATE CITIZEN ENJOYS A PRE-BREAKFAST STROLL: HERBERT HOOVER Walking in Park Avenue, New York, With His Son, Allan. (Associated Press.)



THE EMERGENCY BANKING BILL BECOMES LAW: PRESIDENT ROOSEVELT Signing the Measure Conferring on Him Dictatorial Powers in the Financial Crisis, as Secretary of the Treasury William H. Woodin Looks On.



THE FORMER VICE PRESIDENT PREPARES FOR THE PRACTICE OF LAW: CHARLES CURTIS Taking the Oath as He Is Admitted to the Bar in the District of Columbia. (Times Wide World Photos, Washington Bureau.)



THE NEW "FIRST LADY" WATCHES THE OPENING OF THE SEVENTY-THIRD CONGRESS: MRS. FRANKLIN D. ROOSEVELT Knits in the House Gallery as the Special Session Begins Work on the Administration's Emergency Program. (Times Wide World Photos, Washington Bureau.)

SCENES OF THE SOUTHERN CALIFORNIA EARTHQUAKE



A SCENE OF DEVASTATION IN THE CITY HARDEST HIT BY THE EARTHQUAKE DISASTER:

WRECKAGE OF THE JEFFERSON JUNIOR HIGH SCHOOL IN LONG BEACH,

a Massive Structure Which Was Shaken to Pieces. The Total Loss of Life in the Dozen Cities and Towns Severely Affected by the Series of Earth Waves Was Checked at 110, of Whom 98 Died of Injuries and 12 of Shock. The Number of Injured Was Estimated at 5,000. Property Losses Were Expected to Reach Nearly \$50,000,000. Long Beach Suffered the Heaviest Losses, With a

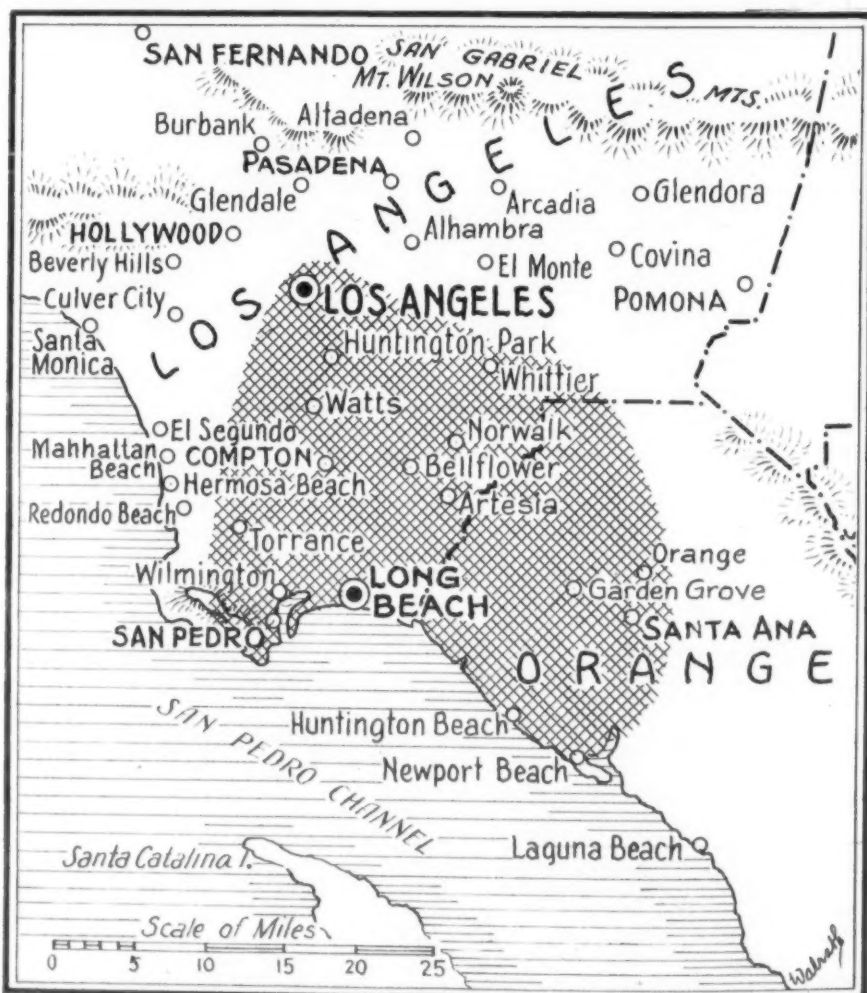
Death List of 70, Injuries to About 2,500 and Property Damages Approaching the \$25,000,000 Mark. The First Two Tremors Were the Most Disastrous, but the Disturbances Continued for Many Hours, Adding to the Fears of Refugees. The Disaster Was Attributed to the Movement of an Earth Fault Running Northwest and Southwest Just Northwest of Long Beach.

(Times Wide World Photos, Los Angeles Bureau.)



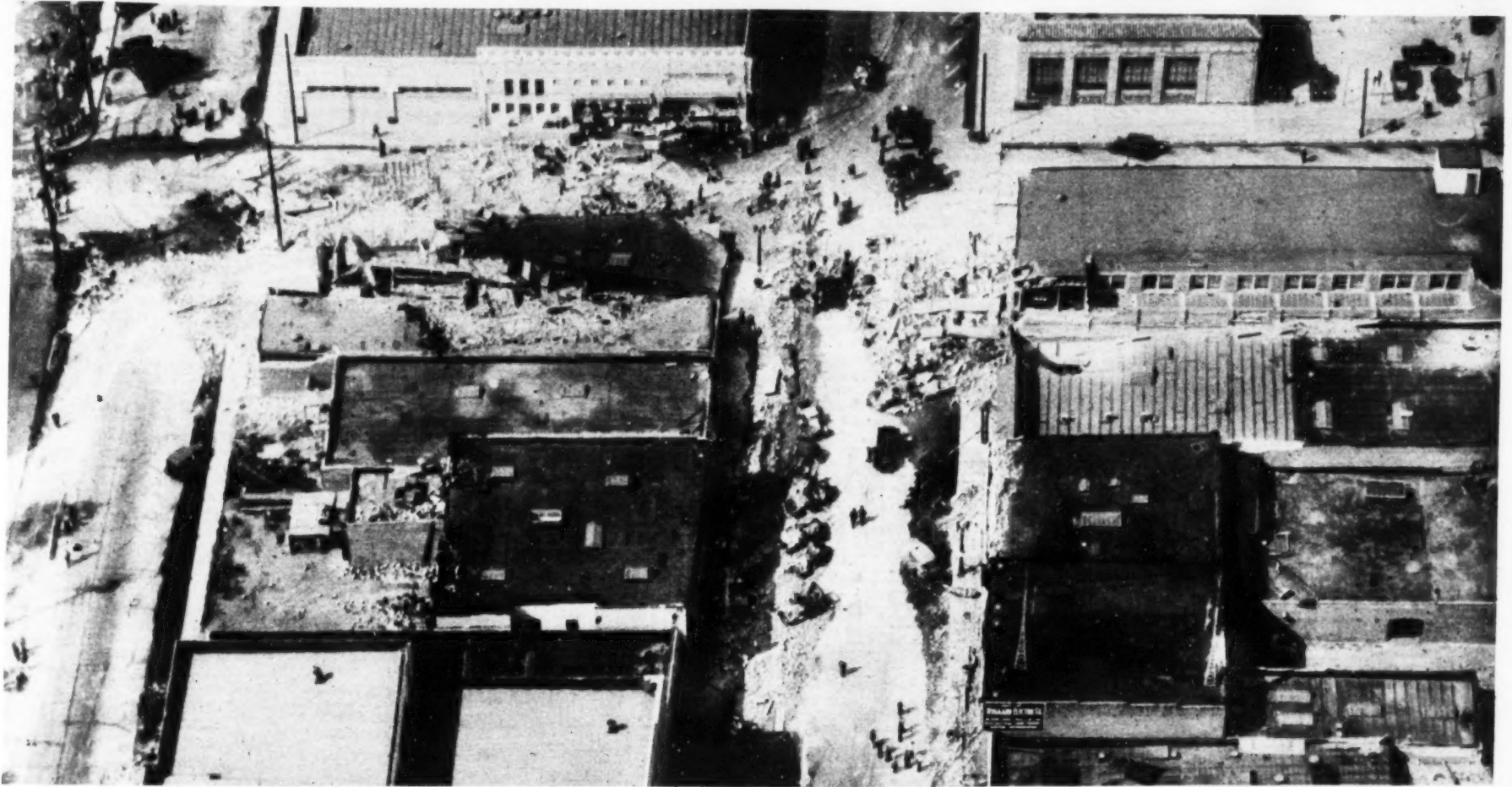
FEDERAL AND STATE FORCES GUARD THE RUINS: SAILORS on Duty in a Long Beach Business Street to Prevent Looting.

(Times Wide World Photos, Los Angeles Bureau.)



THE AREA AFFECTED BY THE CALIFORNIA EARTHQUAKE: MAP Showing in Shaded Part the Region in Which Loss of Life Occurred and Property Damage Was Most Severe. The Surrounding Territory Was Shaken but Suffered Comparatively Minor Damage.

A \$50,000,000 DISASTER THAT COST MORE THAN 100 LIVES



THE MAIL GOES THROUGH DESPITE HANDICAPS:
TEMPORARY POSTOFFICE
 Set Up in the Open Air at Long Beach Because of Serious Damage to the Postoffice Building.

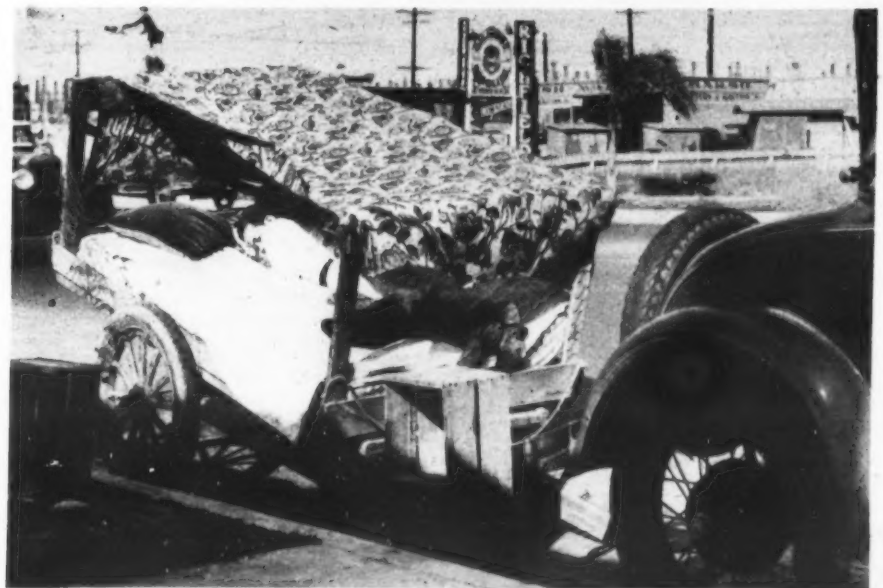
A DOWNWARD
 LOOK ON THE
 DEVASTATION
 WROUGHT BY
 THE EARTH-
 QUAKE: AERIAL
 VIEW OF THE
 BUSINESS SEC-
 TION OF
 COMPTON,
 Showing Wreckage
 in Which Several
 Persons Lost Their
 Lives. The Photo-
 graph Was Made
 by Charles Sulli-
 van, United Air
 Line Pilot.
 (© United Air
 Lines, From Times
 Wide World
 Photos.)



IN A DOWNTOWN LOS ANGELES STREET: AUTOMOBILES
 Crushed by Bricks and Stones Shaken From Buildings.
 (Times Wide World Photos, Los Angeles Bureau.)

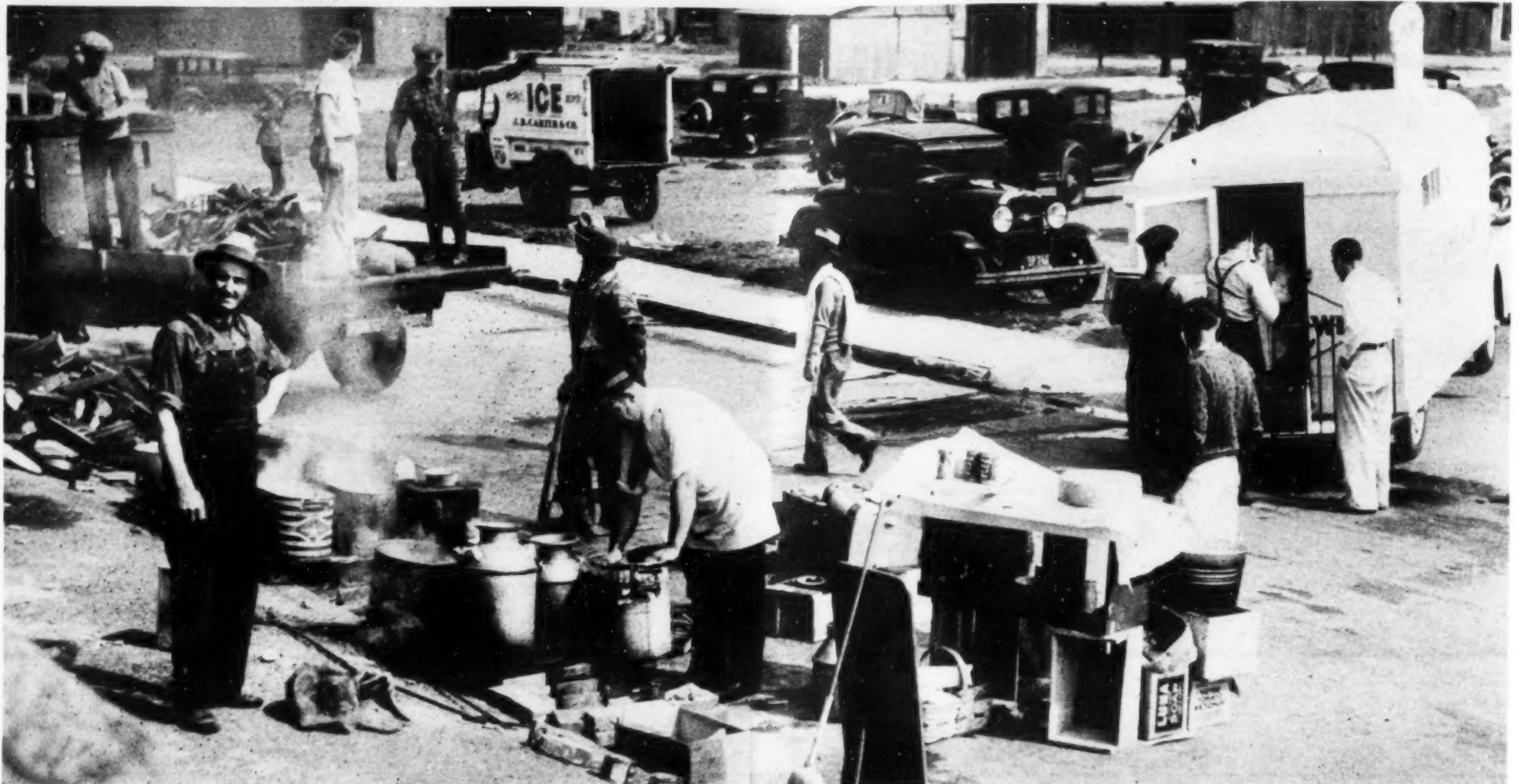


SEARCHING FOR THE VICTIMS OF THE DISASTER: WORKERS
 Digging in the Ruins of the Stockwell Building in Compton, in the Collapse of
 Which Six Persons Were Killed.
 (Associated Press.)



SAFE FROM FURTHER SHOCKS: A LONG BEACH BOY
 Making His Home in an Automobile Trailer.
 (Times Wide World Photos, Los Angeles Bureau.)

RELIEF IS RUSHED TO SOUTHERN CALIFORNIA'S STRICKEN AREA



AN EMERGENCY SYSTEM OF FEEDING THE REFUGEES IS SET UP PROMPTLY: MOTORIZED "SOUP KITCHEN" Stopping at One of the Improvised Relief Stations in Long Beach, Where the Loss Was Greatest, to Provide Food for the Homeless and the Relief Workers. (Times Wide World Photos, Los Angeles Bureau.)



A PAUSE FOR SANDWICHES AND COFFEE: RELIEF WORKERS

Receiving Food at Compton, Where Seventeen Persons Were Killed and the Property Loss Was Estimated at \$5,000,000.

(Paramount News-Associated Press.)



A TEMPORARY DOMICILE IN A VACANT LOT: A HUNTINGTON PARK FAMILY

Camping Out With the Scanty Furnishings They Were Able to Salvage From the Wreckage of Their Home. (Times Wide World Photos, Los Angeles Bureau.)

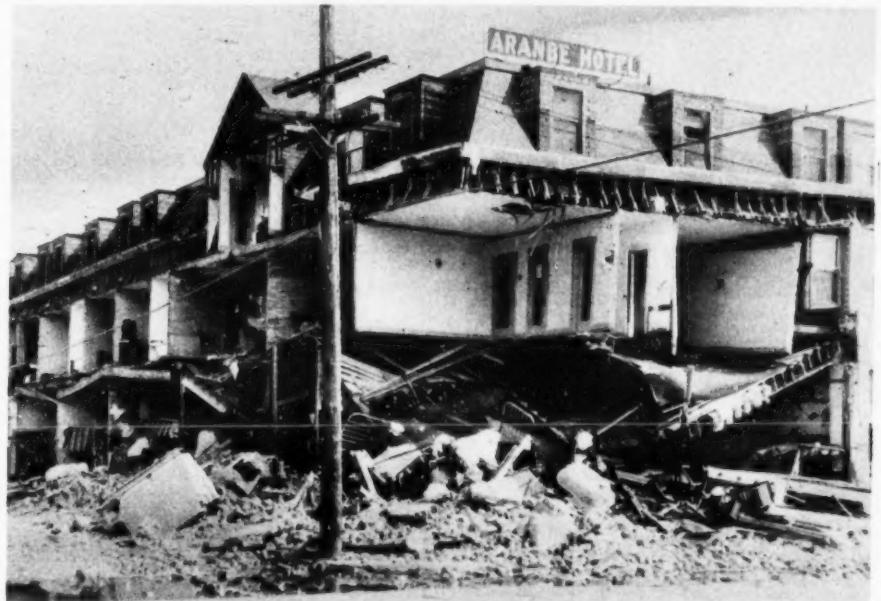


THE LINE-UP OF THE HUNGRY IN LONG BEACH: ONE OF THE EMERGENCY RELIEF STATIONS as the Refugees, Many of Whom Were Penniless After the Hurried Flight From Their Homes, Were Cared For by Marines, Soldiers, Sailors, Police and Volunteer Workers in a Prompt and Efficient Mobilization of the Relief Forces. (Times Wide World Photos, Los Angeles Bureau.)

FIRE FOLLOWS EARTH SHOCKS: SCENES OF DEVASTATION

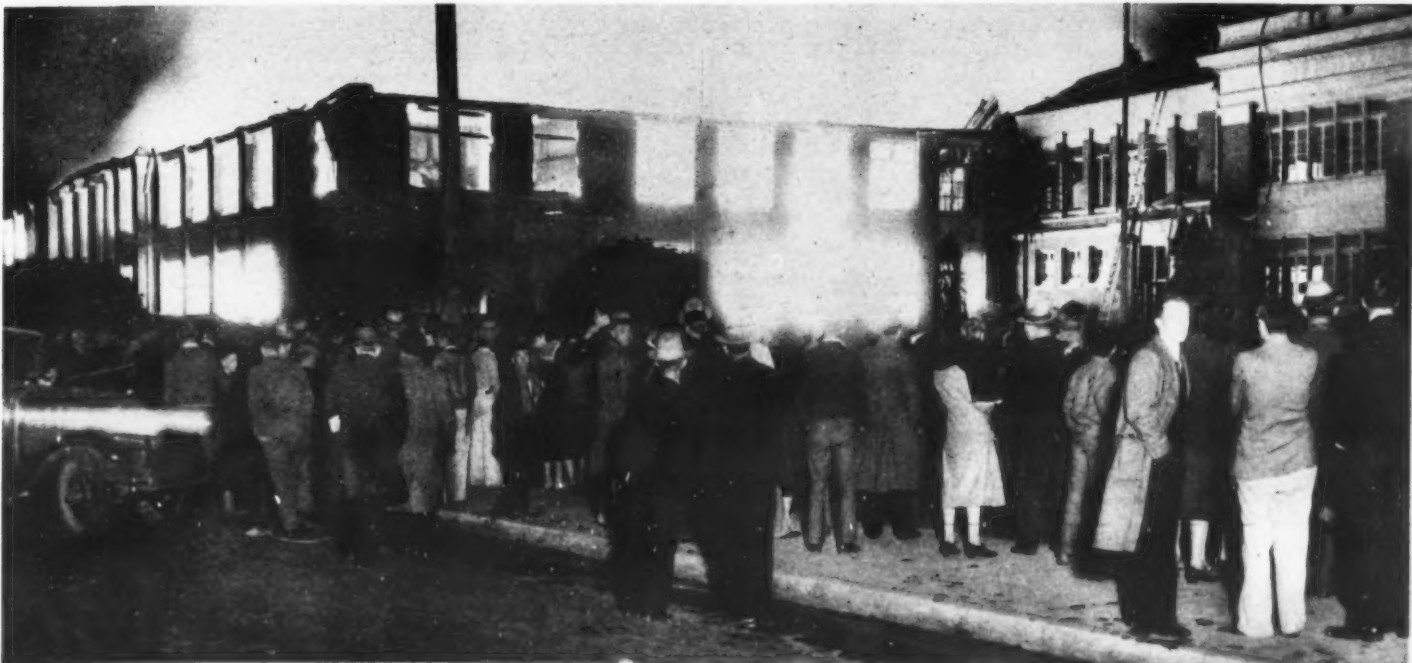


FIRE ADDS TO THE TERRORS OF EARTHQUAKE: OIL FIELDS AT SIGNAL HILL, LONG BEACH, in Flames, With Firemen Battling Desperately to Stop the Conflagration, Which Continued to Gain Ground for Hours and Was Visible for Many Miles. (Times Wide World Photos, Los Angeles Bureau.)



STREETS
LITTERED
WITH
WRECKAGE:
A SCENE IN
COMPTON,
Showing Many
Automobiles
Crushed by the
Débris From
Buildings
Shaken to
Pieces.

(Times Wide
World Photos,
Los Angeles
Bureau.)



WHERE
SEVEN
PERSONS
PERISHED:
THE RUINS
OF THE
ARANBE
HOTEL
in Compton
After the Walls
Fell Out and
the Roof Col-
lapsed in the
First Tremors.

(Times Wide
World Photos,
Los Angeles
Bureau.)

A FIERY SEQUEL TO THE EARTH TREMORS: THE HUNTINGTON PARK HIGH SCHOOL Burning, One of the Many Fires Which Followed the Earthquake in the Suburbs of Los Angeles. (Associated Press.)



NEW YORK'S WATER SUPPLY SHOWS A SURPLUS: THE CROTON DAM SPILLWAY

Covered With Overflow for the First Time in Several Months. (Times Wide World Photos.)



THE TWIN SONS OF AN OPERA STAR: RICHARD AND IVAN LAWRENCE TIBBETT

Inspecting an Old Cow Skull They Picked Up Near Palm Springs, Cal., Where They Wintered With Their Mother. (Times Wide World Photos, Los Angeles Bureau.)



ELECTRICITY SPEEDS THE WORK OF THE SPRING GARDENER: MISS HAZEL SHONFELD Planting Onion Sets in a Hotbed Heated by Current So as to Reduce Greatly the Time Required for Vegetables to Reach the Size for Transplanting. It Was Designed by Westinghouse Engineers.



A MACHINE THAT SOLVES MATHEMATICAL PROBLEMS LONG BAFFLING TO THE HUMAN BRAIN: A PHOTOELECTRIC CELL DEVICE,

the Invention of Dr. Derrick N. Lehmer of the University of California, and His Son, Derrick Henry Lehmer (Right), Which Is Used Principally for

Research Into Prime Numbers It Consists of Three Series of Perforated Cog Wheels Which Are Revolved by a Motor, and a Ray of Light Flashes Through When Selected Holes Come Into Exact Alignment. It Was Built by Dr. R. C. Burt (Left).



IN HONOR OF THE 166TH ANNIVERSARY OF THE BIRTH OF ANDREW JACKSON: MRS. HOMER LEE, President of the New York County Chapter of the National Society of the Daughters of 1812, Placing a Wreath Before the Bust in the Hall of Fame at New York University. (Times Wide World Photos.)

WILDERNESS TREASURE: THE GOLD RUSH IN NORTHERN ONTARIO



THE NORTHERN PROSPECTOR TAKES WINGS IN HIS SEARCH FOR GOLD: NATIONAL AIR TRANSPORT HANGAR AND FLYING BASE on the Shores of Lake Minisinakwa at Gogama, Ont., With an Airplane on Skis Ready to Take Off for a Flight Over the Frozen Wilderness. With World-Wide Depression Intensifying the Demand for Gold, There Has Come a Boom in Mining and Prospecting in the Far North and Many Important Finds Have Been Reported. This Is No Field, However, for the Poor and Lone Prospector, Because Costs Run High. The Distances to Be Covered, the Difficult Nature of the Country and the Shortness of the Working Season Make It Almost Essential to Travel by Airplane; and Once a Vein Is Discovered Its Development Requires Expensive Machinery to Extract the Gold, as This Is a Rock Mining Instead of a Placer Mining Region.



ENTRENCHED FOR THE LONG, COLD WINTER: THE KENTY GOLD CAMP Near Brett Lake, Ontario, a Tiny Settlement Chopped Out of the Forest to Make Possible the Operation of the Mine.



TYPICAL FIGURES IN THE RUSH FOR GOLD: A GROUP at the Kenty Camp. Left to Right Are Louis Desbein, Cook; Chris Braathen of New York, Jay Kenty, One of the Original Discoverers of Gold in the Section, and Pilot Mike Thorne Jr. of New York.



WINTER HANDICAPS OF MINE DEVELOPMENT: STANLEY SHEPPARD, a Veteran Prospector, Clearing Out the Snow From a Pit Dug on His Gold Claims in the Three Duck Lakes Region.

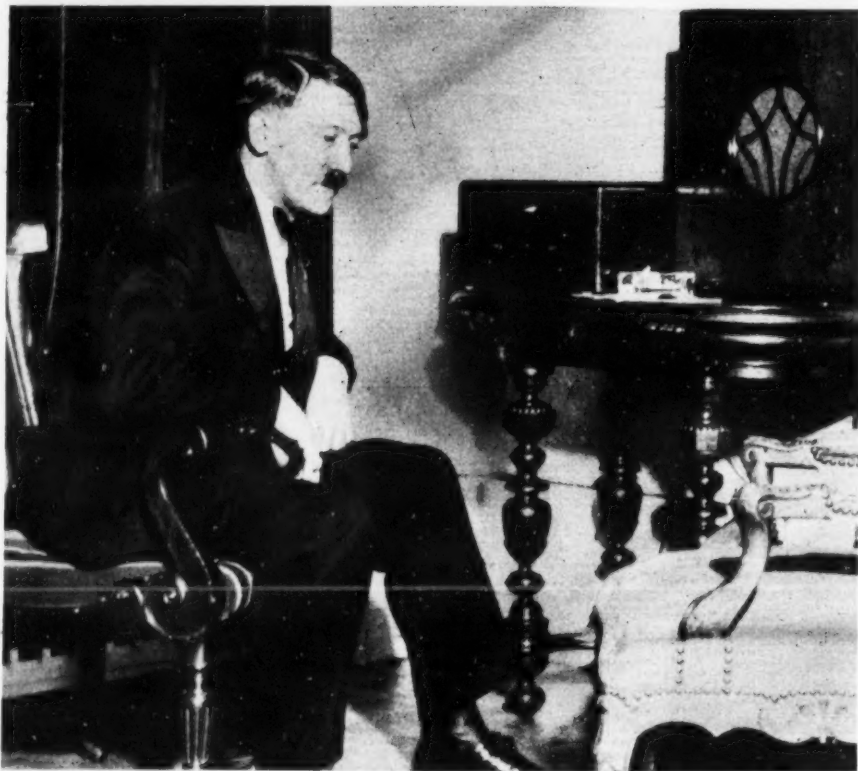


AN OUTPOST IN THE WILDERNESS: SHAFT HOUSE at the White Rock Mine on the Shores of Wasapiki Lake Near Shining Tree, Ont., in the Rock Mining Region Where Costly Machinery Is Required for Development.

GERMANY AT THE POLLS: ADOLF HITLER'S VICTORY



THE HEAD OF THE GERMAN REPUBLIC CASTS HIS VOTE IN A CRUCIAL ELECTION: PRESIDENT PAUL VON HINDENBURG Is Acclaimed by the Crowd on Leaving the Polling Place in the Contest Which Strengthened Chancellor Hitler's Grip on the Reich. (Times Wide World Photos, Berlin Bureau.)



GERMANY'S CHANCELLOR HEARS THE ELECTION RETURNS: ADOLF HITLER Listening to Radio Reports of the Result of the Balloting.



TWO SONS AND A GRANDSON OF THE EX-KAISER PARADE WITH THE STEEL HELMETS: THREE HOHENZOLLERN PRINCES Marching in the Ranks in an Election Day Demonstration Through the Brandenburg Gate in Berlin. They Are Princes Eitel Friedrich (Beside Color-Bearer), Oscar and Wilhelm Friedrich, Son of the Former Crown Prince and Recently Mentioned as a Possible Ruler of Germany.



MARTIAL ATMOSPHERE FOR AN ELECTION: MOUNTED STORM DETACHMENTS of the National Socialists Marching Through the Brandenburg Gate.



JAPAN'S YOUNGER GENERATION HAILS THE ANNIVERSARY OF THE EMPIRE'S FOUNDATION: STUDENTS OF THE GIRLS' HIGHER SCHOOLS IN TOKYO
Waving Flags in Front of the Imperial Palace in a Spectacular Demonstration of Loyalty. (Tokyo Asahi.)



A DOG HERO OF THE NORTH NEARS THE END: BALTO, the Alaskan Husky Which Led in the Famous Serum Dash of 1925 to Nome, Suffering From the Ailments of Old Age and Under Treatment by an Expert of the Brookside Zoo in Cleveland. (Times Wide World Photos, Cleveland Bureau.)



WATERY GRIEF: A LITTLE ENGLISH GIRL Weeps as She Wades Out to Rescue Her Kitten From a Raft Caught in the Flood Waters at Maidenhead. (Times Wide World Photos.)

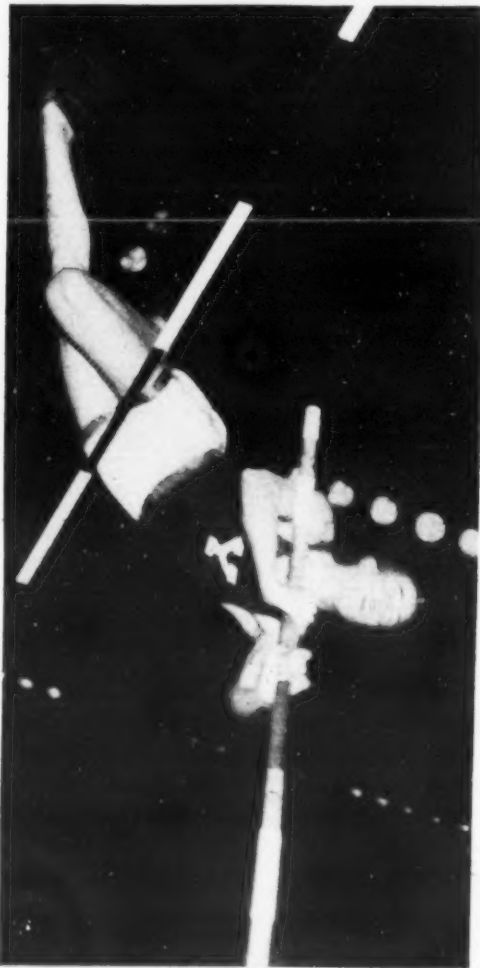


GERMANY'S FAMOUS EXPLORER OF THE COSMOS IS HONORED IN NEW YORK: PROFESSOR ALBERT EINSTEIN

Speaking at a Dinner Given for Him by 1,000 Admirers on the Eve of His Return to Europe. He Denounced Nationalism as Moved by "Powers Inimical to Life" and Announced That Because of the Hitler Régime He Would Not Enter Germany Until Conditions There Were Changed.

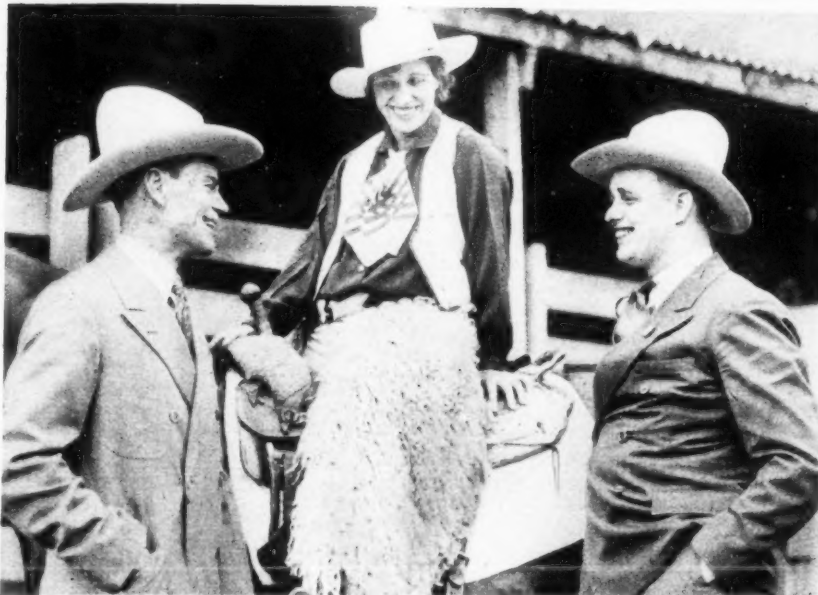


THE MISTRESS OF THE WHITE HOUSE ATTENDS THE WEDDING OF ONE OF HER FORMER PUPILS: MRS. FRANKLIN D. ROOSEVELT, With the Bride and Bridegroom, Mr. and Mrs. Orville Rundle Gilbert, and the Bride's Parents, Dr. and Mrs. Wilbur Ward, at the Ceremonies in New York. (Times Wide World Photos.)



OVER THE BAR FOR A NEW WORLD'S RECORD: KEITH BROWN of Yale Pole-Vaulting 14 Feet 1 3/4 Inches, Breaking a Mark That Had Stood for Five Years, at the Knights of Columbus Games in Madison Square Garden. (Times Wide World Photos.)

A SON OF THE PRESIDENT GETS A TASTE OF WESTERN LIFE: ELLIOTT ROOSEVELT (Right) Chatting at the South-western Exposition and Fat Stock Show, Fort Worth, Texas, With Sheriff J. R. (Red) Wright of Tarrant County and Tad Lewis, Champion Cowgirl. (Times Wide World Photos.)



THE CHAMPION STUDENT IN AN EDUCATIONAL EXPERIMENT: GEORGE K. F. MANN of St. Paul, a Member of the University of Chicago Freshman Class Under a New Plan Which Permits the Completion of Courses as Rapidly as the Student's Ability Justifies, Working at Home. He Did Eighteen Months' Work in Twelve Months and Appeared at the University Only for His Examinations. (Times Wide World Photos, Chicago Bureau.)

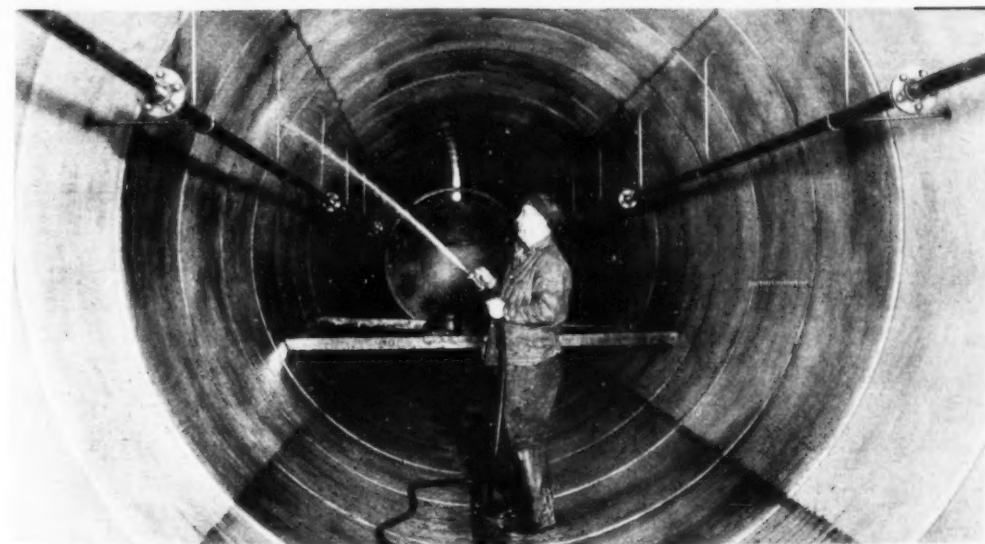
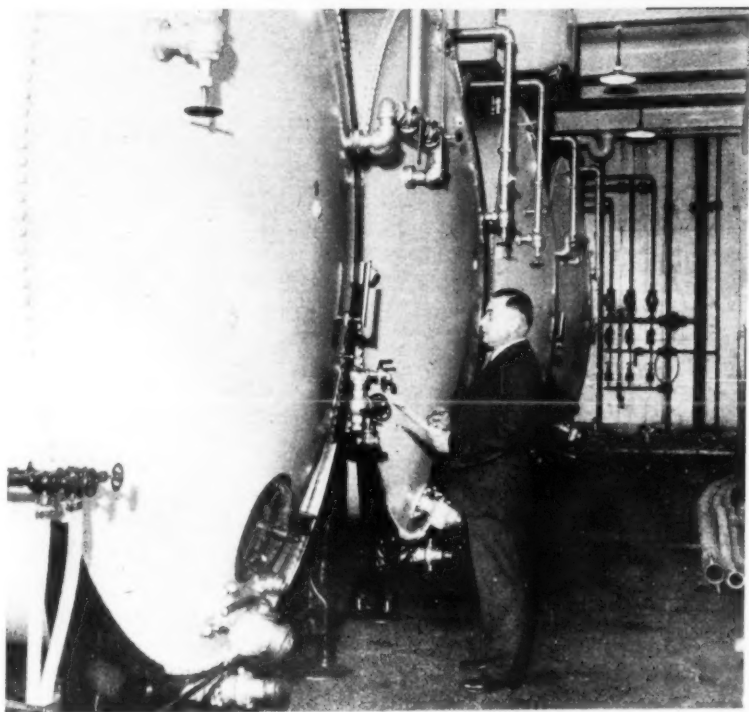


THE EXEMPLAR OF THE CO-EDS' FONDEST HOPES: MILTON OLIN, Who Was Chosen by University of Chicago Girls as the Most Typical College Man for the Leading Role in the 1933 Blackfriars Show, Beams on a Few of His Admirers. (Times Wide World Photos, Chicago Bureau.)

HOPEFUL VISTAS: THE BEGINNING OF THE 3.2 PER CENT ERA

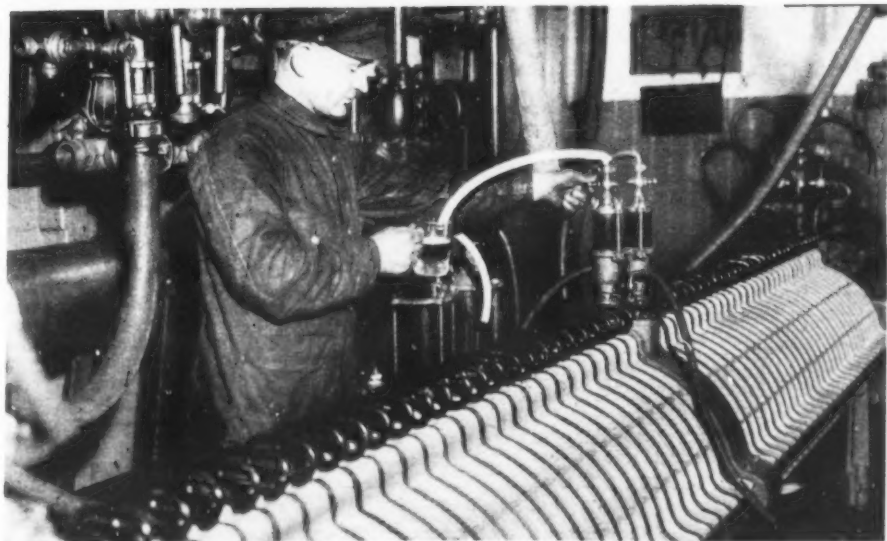


THIRSTY NEW YORKERS CHEER THE PROSPECTS FOR THE RETURN OF REAL BEER: A TRUCKLOAD OF BEER KEGS Hailed Outside a Brewery Almost as Enthusiastically as if They Contained the Genuine Brew, Following the Passage of the Bill for the Legalization of 3.2 Per Cent Beer. (Times Wide World Photos.)



THE INTERIOR OF A 60,000-GALLON FERMENTATION TANK: A BREWERY WORKER Getting the Equipment in Shape for the Manufacture of 3.2 Per Cent Beer.

CHECKING UP ON THE EQUIPMENT: JOHN HESSLER Inspecting Fermentation Tanks, Each With a Capacity of 60,000 Gallons.



THE TEST OF THE PRODUCT OF THE HOPS: A BREWERY WORKER Drawing a Sample Glass After Filtration in the Ruppert Plant.

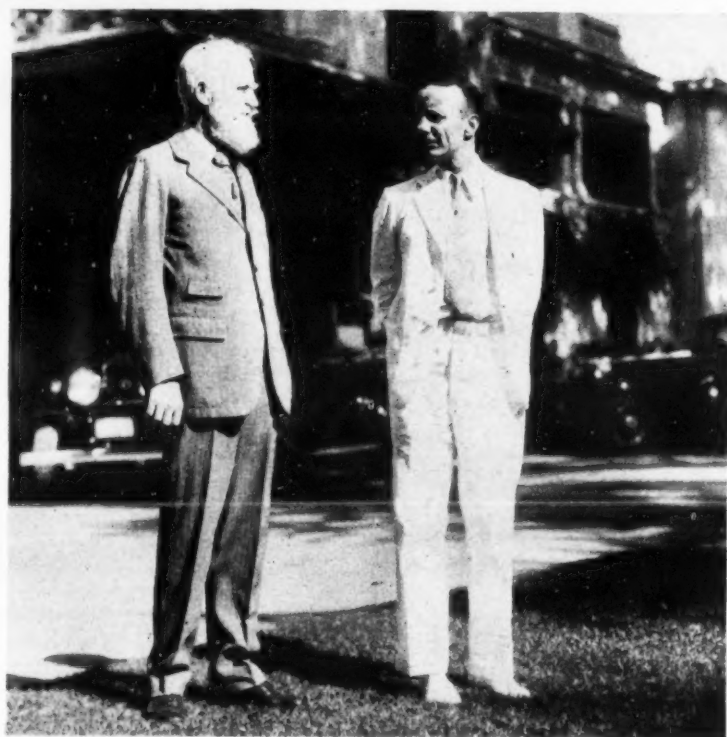


HOPEFUL OF FINDING JOBS: A CROWD OF UNEMPLOYED MEN Gathered Outside the Office of a Brewery Waiting to File Applications for Work.



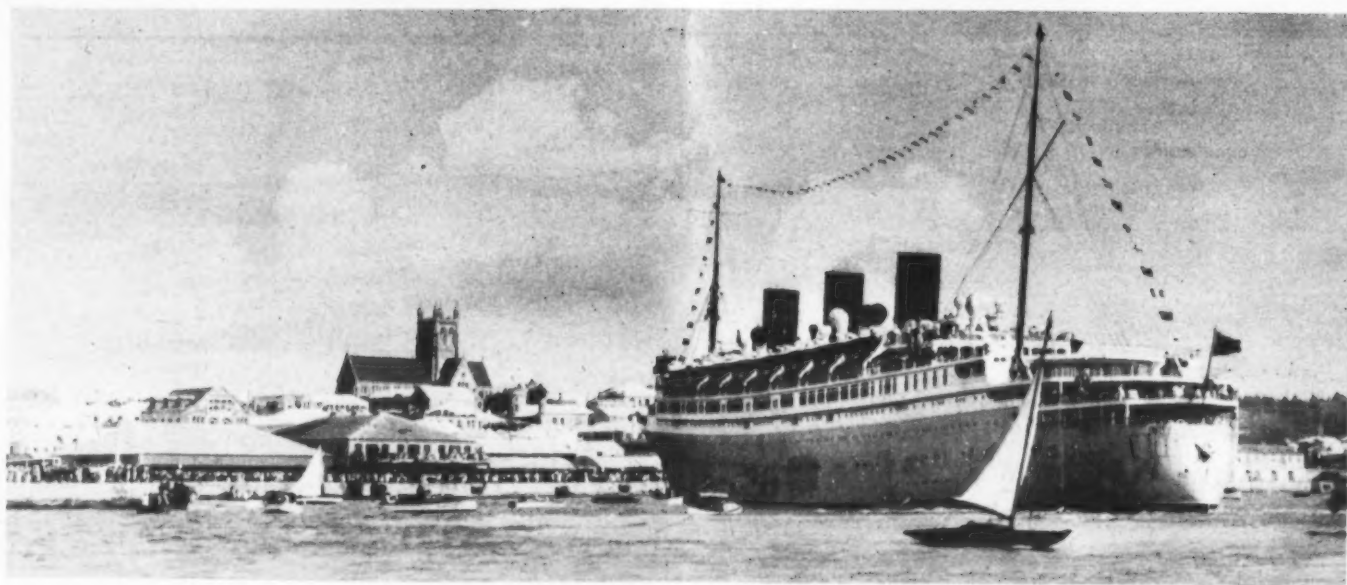
CHICAGO HONORS.
THE MAYOR WHO
DIED FROM AN AS-
SASSIN'S BULLET: A
VIEW OF THE FU-
NERAL SERVICES
FOR MAYOR ANTON
J. CERMAK,

Who Was Fatally
Wounded at Miami in
the Attempt on the Life
of Franklin D. Roosevelt,
With the Coffin Placed
in the Centre of the
Chicago Stadium Arena
Flanked With a Pro-
fusion of Floral Tributes.
(Associated Press.)



THE "GLACIER
PRIEST" VISITS
HIS HOME
TOWN: FATHER
BERNARD
HUBBARD

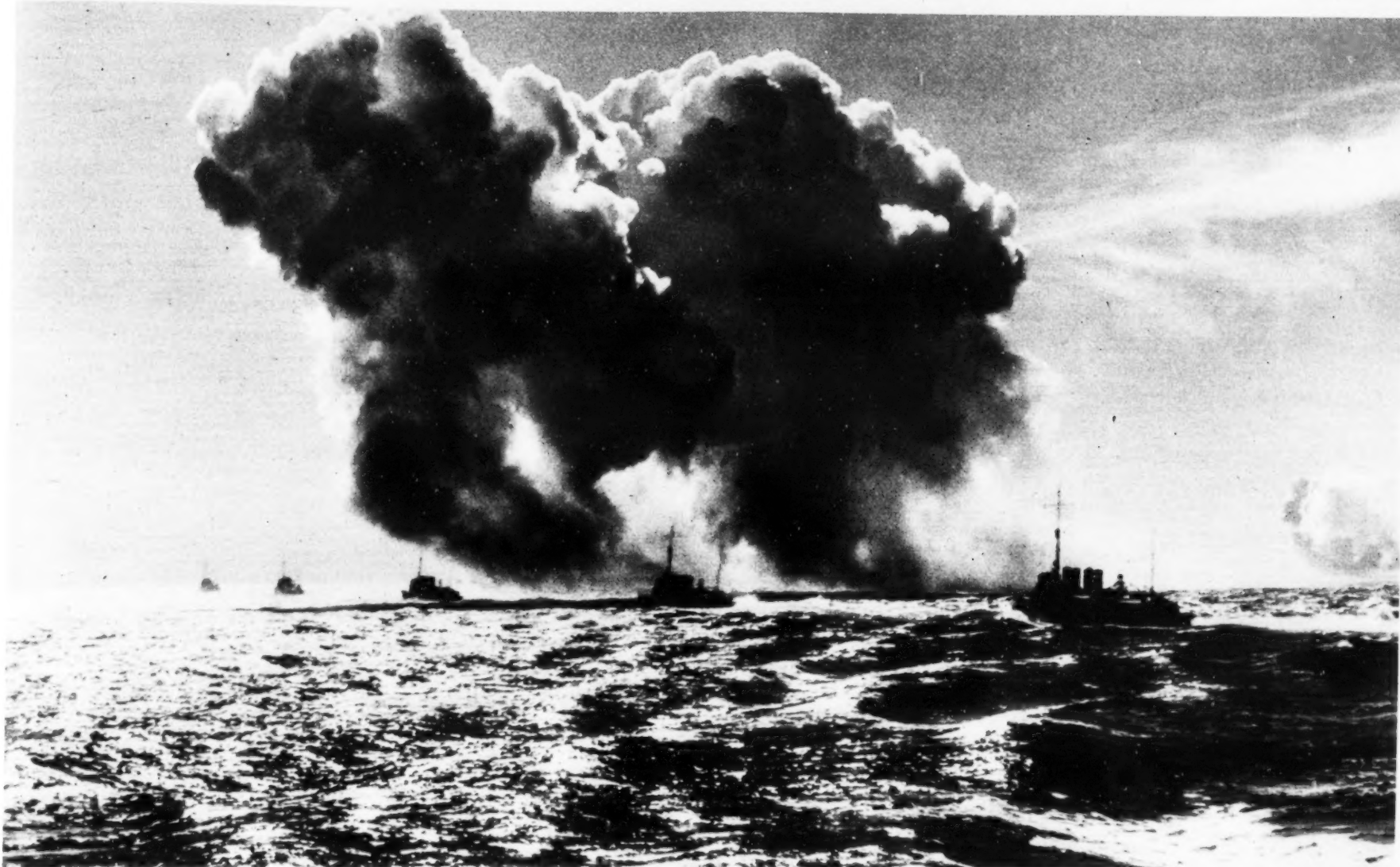
Is Welcomed by
Mayor Rossi When
He Calls at the
San Francisco City
Hall Accompanied
by One of His
Huskies From the
Far North.
(Times Wide World
Photos, San
Francisco Bureau.)



HER FIRST CALL AT THE ISLAND GROUP FOR WHICH SHE WAS NAMED: THE LINER QUEEN OF BERMUDA
Arriving at Hamilton, Bermuda, on Her Maiden Voyage.
(Times Wide World Photos.)

A FAMOUS
BRITON
REACHES THE
PHILIPPINES
ON HIS WORLD
TOUR: GEORGE
BERNARD
SHAW AND
GOVERNOR
GENERAL
THEODORE
ROOSEVELT
Chatting on the
Lawn in Front of
the Governor's
Palace in Manila.
(Canadian Pacific.)

SEA POWER ON DISPLAY: THE AMERICAN NAVY IN THE PACIFIC



A SMOKE SCREEN ATTACK TO BLIND THE "ENEMY"
FLEET: DESTROYER DIVISION FIVE
of the United States Navy Speeding Along in Tactical Manoeuvres Along the Southern California Coast Which Formed a Part of the Gigantic War Games Designed to Bring the Nation's Sea Power to the Highest State of Efficiency.
(Times Wide World Photos, Los Angeles Bureau.)

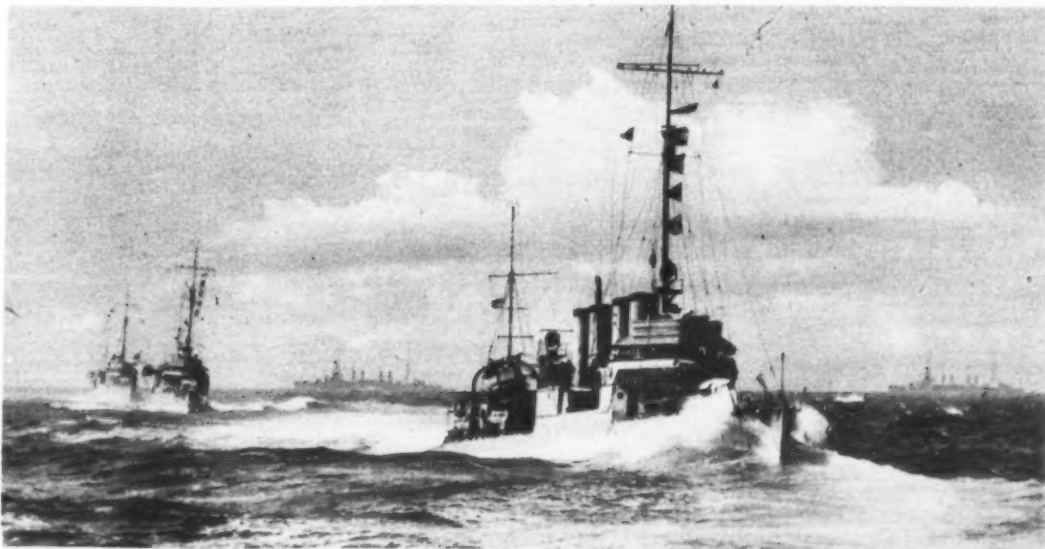


THE FLEET'S COMMANDER-IN-CHIEF INSPECTS "OLD IRONSIDES": ADMIRAL RICHARD H. LEIGH
Aboard the Historic Frigate U. S. S. Constitution, Which for a Day Became the Flagship of America's Sea Forces in Ceremonies Off Los Angeles.

At Right—
A RACE FOR POSITION IN THE PACIFIC WAR GAMES:
THE DESTROYER CROWNINSHIELD
Plowing Through Heavy Seas Off the Southern California Coast, Leading a Parade of Destroyers and Battleships, as Photographed From the U. S. S. Roper.



THE NATION'S SEA POWER ON PARADE: THE BATTLESHIP PENNSYLVANIA, Flagship of Admiral Richard H. Leigh, Taking Part in a Gigantic Review of the United States Fleet Off Los Angeles, in Which 130 Floating Fortresses Formed a Line Twelve Miles Long.

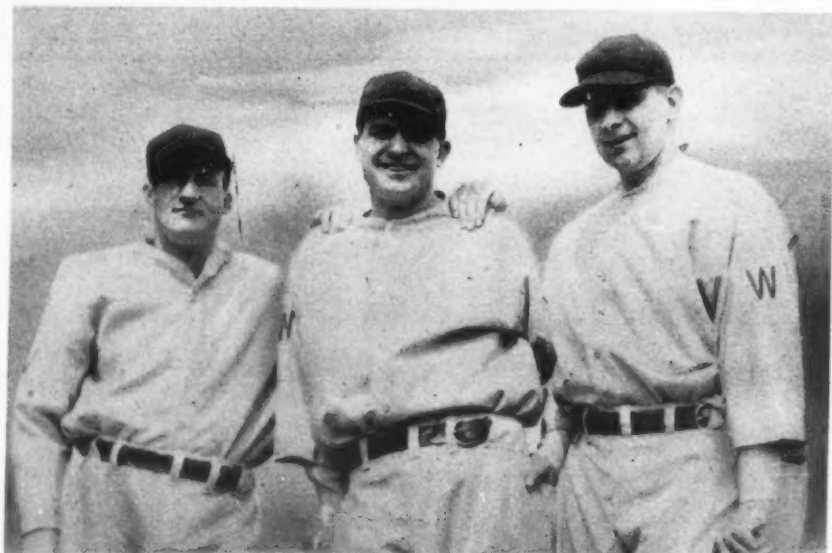


WARMING UP: BASE- BALL STARS IN THE TRAINING CAMPS

At Right—
BASEBALL'S
GREATEST IDOL
GETS INTO
UNIFORM:
BABE RUTH
Providing
Autographs for a
Group of Young
Admirers at the
Yankee Training
Camp at
St. Petersburg,
Fla.
(Times Wide World
Photos.)



At Left—
THREE OF
CONNIE
MACK'S OLD
STARS APPEAR
IN NEW GUISE:
GEORGE HAAS,
JIMMY DYKES
AND AL SIM-
MONS,
Formerly Main-
stay of the Phila-
delphia Athletics,
Line Up in White
Sox Uniforms at
the Training
Camp at Pasa-
dena.
(Associated
Press.)



WASHINGTON'S HEAVY HITTING OUTFIELD: GOOSE GOSLIN,
HENRY MANUSH AND FRED SCHULTE
Ready for Action at the Camp at Biloxi, Miss. The Addition of Goslin and
Schulte, Formerly With the Browns, May Make the Senators Pennant
Contenders.
(Associated Press.)



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TRAVEL IN THE SOVIET UNION



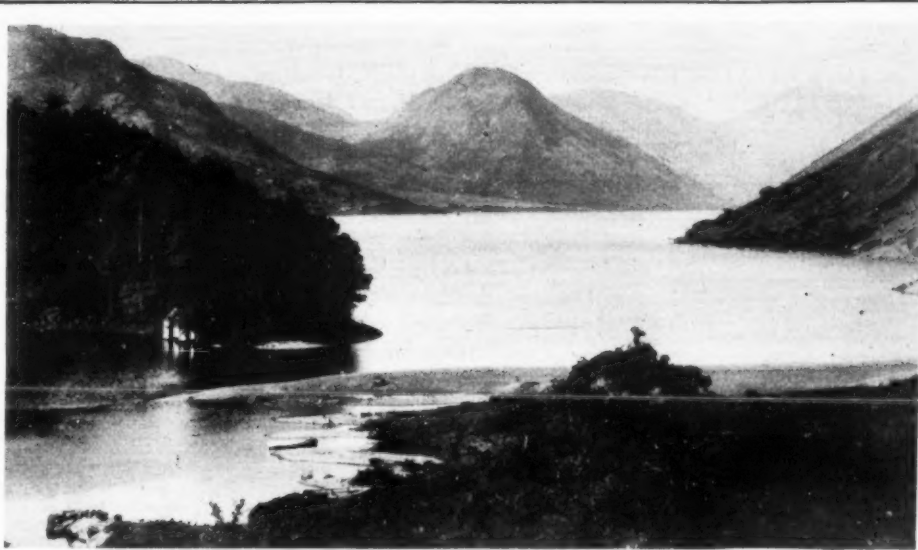
THE NEW "FIRST LADY" AT THE COMING-OF-AGE PARTY OF THE GIRL SCOUT ORGANIZATION: MRS. FRANKLIN D. ROOSEVELT, Honorary President, Attending Birthday Ceremonies at Continental Memorial Hall in Washington.
(Times Wide World Photos, Washington Bureau.)



WHEN THE SEAS BREAK HIGH ON THE SHORE: THE CHAMPIONSHIP CREW From Swansea, New South Wales, Launching Their Craft at the Start of the Senior Surf Boat Race Which They Won at the Newcastle Surf Carnival.
(Associated Press.)



A CANINE INSTRUCTOR IN OBEDIENCE TO THE TRAFFIC LAWS: SILVER KING, an Educated German Police Dog, Rescuing a Little Girl Indulging in Jaywalking as Part of a Safety First Course for the School Children of Atlanta, Ga. (Times Wide World Photos.)



Wastwater, English Lake District

Shut your books and open your eyes

You remember how Mr. Pickwick, when he was after Jingle, got into a mess about rescuing a schoolgirl and was locked up in a cupboard — well, that happened at Bury St. Edmunds, near Ipswich. Wouldn't you like to see the quaint old town of Great Yarmouth where Peggotty's boat was beached? From there step back three hundred years to Stratford and the house where Shakespeare was born. See the

Brontë Country and famous York itself. A little further and you're in the Lake District with its memories of Wordsworth, Coleridge, Ruskin. Then over the Border to the land of glens and woods and waterfalls, where Burns wrote his songs and Scott his romances. A wonderful schedule! An unforgettable trip! Fast, luxurious trains take you everywhere.

Illustrated Pamphlets from T. R. Dester—Vice-President, Passenger Traffic, (Dept. A.28) L M S Corporation, 200 Fifth Avenue, New York City; or H. J. Ketcham, General Agent, (Dept. A.28) L & N E Railway, 11 West 42nd Street, New York City, or from your own ticket agent.

L M S

LONDON MIDLAND & SCOTTISH
RAILWAY OF GREAT BRITAIN

LONDON AND NORTH EASTERN
RAILWAY OF GREAT BRITAIN

L. N. E. R.

CONFLICT
BETWEEN
TAILORED
AND FEM-
ININE
STYLES



THE "GIGOLO GOWN"
Is a Study in Daring Color Contrasts. The Skirt Is a Vermilion Crêpe, the Bodice a Shell Pink, the Jacket an American Beauty Shade and the Crushed Girdle and the Scarf, Which Should Have Been Shown as an Ascot Tie, Are in Vivid Fuchsia. Designed by Emmett Joyce for George Bernard & Co. (New York Times Studios.)



AN EXAGGERATED PIERROT RUFF OF TULLE
Adds Filmy Loveliness to This Stately Gown in Black Crêpe. George Bernard & Co. (New York Times Studios.)

By GRACE WILEY.
THE flare up of interest in mannish fashions has subsided now to an acceptance of "tailored" designs as relief from the smothering fluffy ruffles which threatened to sweeten our lives beyond endurance. "Shoulder trays" piled high with swaying diaphanous effects are alluringly feminine and charming, but they gain in drama if occasionally contrasted with a severely simple or even a tailored evening gown like that designed by Emmett Joyce which she calls the "Gigolo Gown."

At Right—
LINEN PLAIDED IN MAIZE AND BROWN
Forecasts a Spring Mode. The Little Jacket of Brown Velveteen Matches the Velveteen Flowers at the Corsage of the Gown. Bonwit Teller. (Underwood & Underwood.)



THE CHERRY RED OF THIS PLEATED STARCHED CHIFFON THROW CAPELET
Is in Exotic Contrast With the White of the Mousseline de Soie Gown. Sady Z. Weiss. (New York Times Studios.)



EVENING ENSEMBLE OF FLUSH PINK CREPE
Trimmed in Blue Fox. Sady Z. Weiss. (New York Times Studios.)



A CHARMINGLY NEW NECKLINE
Is the Feature of This Matelassé Rayon Crêpe Flock From the Maison Français, Inc. (Forbath & Refane.)

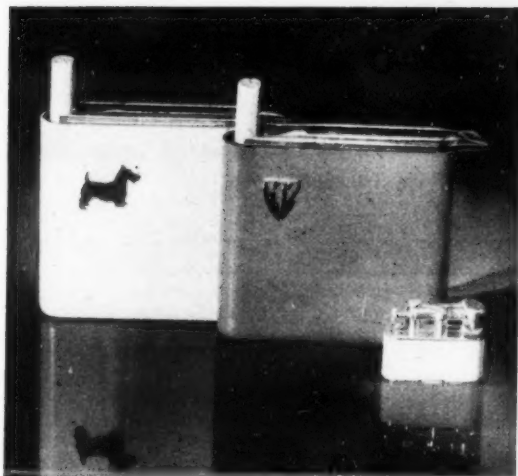


THIS TRAVEL ENSEMBLE
Is Almost a Wardrobe in Itself Since It Is Reversible and So May Be Worn in Four Different Combinations. The Matching Beret Has the New "High" Look. From Bonwit Teller. (Underwood & Underwood.)

SPRING FASHIONS FOR MORNINGS IN TOWN



"HIGH HAT OR NOT."
This Gray Fabric Hat With Dark Red Silk Cord Trim Has Talon Fasteners Between the Cords to Permit of Increased Depth or Shallowness. Flannel Suit With Candy-Pink Cross-Barred Piqué Blouse. Best & Co.



THE "POP-UP" CIGARETTE CASE
Requires Only One Hand to Operate. Shown in White Lacquer With Scotty and in Tan Morocco. Cases and Lighter From Alfred Dunhill of London. (Forbath & Rejane.)



BLUE AND WHITE FOREVER.
Suit in Navy Novelty Weave With White Piqué Contrasts From Jay Thorpe. (Ralph Sommer.)

At Right—THIS REEFER COAT WITH ITS WIDE LAPELS AND SMART CAPE
Has a Dramatic Quality Made the More Striking by the Fez Hat. Best & Co. (New York Times Studios.)



THE CONTRAST OF SATIN-SMOOTH GAL-YAC IN COLLAR AND BIG REVERS
Against the Smoke-Gray Monotone of the Tweed Coat Is Most Arresting. The Tailored Woman. (Barnaba.)

≡ SMILING THROUGH ≡

A TRAVELER was stranded in a small out-of-the-way village. In his search for accommodation and food he called on the local grocer.

"I don't suppose you keep anything so civilized as dog-biscuits in this one-eyed place, do you?" he asked.

"Why, yes, sir," replied the grocer, "quite a lot of folk like you come here from the towns, and we try to please them. Do you want them in a bag, or do you want to eat them here?"—*Tatler* (London).

"Why is it that lightning never strikes twice in the same place?"

"Because after it's struck once, the same place isn't there."—*Utah Humbug*.

Young Author—"The art in telling a story consists of knowing what to leave unsaid."

Married Rounder—"It doesn't make any difference, my boy. My experience is that she finds out, anyway."—*Sydney Bulletin*.

"Funny how he is so lucky at cards but then loses his winnings at the race track."

"Not so funny. He can't shuffle the horses."—*College Humor*.

Orchestra Leader—"What key are you playing in?"

Boob—"Skeleton key."

O. L.—"Skeleton key?"

Boob—"Yeh, it fits anything."

—*Brown Jug*.

"Willie," said the Sunday-school teacher severely, "you shouldn't talk like that to your playmate. Have you ever thought of heaping coals of fire on his head?"

"No, I haven't," said Willie, "but it's a great idea."—*Tit-Bits*.

"Papa, are you growing taller all the time?"

"No, my child. Why do you ask?"

"'Cause the top of your head is poking up through your hair."—*Utah Humbug*.

Teacher—"What are the products of the West Indies?"

Boy—"I don't know."

Teacher—"Come, come! Where do you get sugar from?"

Boy—"We borrow it from the next-door neighbor."—*El Padre*.

Ugarte—"I am paid for what I know, and not for what I do."

Estrada—"At that rate then, you don't get any salary at all."—*College Humor*.

Visitor—"You take life pretty easily here, don't you?"

Kentucky Mountaineer—"Ya'as, about one fair shot usually does the business."—*Brown Jug*.

Contractor (just arrived)—"Does the foreman know the trench has fallen in?"

Navvy—"No, sir! We're just digging 'im out to tell 'im."—*Answers*.

(© 1933, New York Times Co.)



THE SPEAKER OF THE HOUSE: HENRY T. RAINEY of Illinois, From a Drawing by Leo Hershfield

ED WYNN'S QUESTION BOX

Dear Mr. Wynn:

Please explain what is meant by "the minimum wage?"

Truly yours,

Cal. S. Thennicks.

Answer—The minimum wage is the money you get for "going" to work. If you want more money, why then, of course, you have to work after you get to where you are "going."

Dear Mr. Wynn:

I am filling out an application for a job as a letter carrier. One of the questions is: "How far is it from Boston to Tucson, Arizona? What answer shall I give?"

Will I. B. Won.

Answer—Tell the government if that is to be your route you don't want the job without an airplane.

Dear Mr. Wynn:

I have been in America for the past six months without earning one dollar. I am an artist, having studied in France and Italy. I am an expert on portraits of women, having made a specialty of painting ladies' faces. Can you tell me why I cannot get at least one job?

Yours truly,

Minnie Atture.

Answer—You are in the wrong country. In the United States you will find that all the ladies paint their own faces.

Dear Mr. Wynn:

I visited a night club, in New York, and the thing that puzzled me was how can they tell the guests from the waiters, as they both wear evening clothes?

Truly yours,

Herr Tonnick.

Answer—That is very simple. The waiters stay sober.

Dear Mr. Wynn:

According to my history teacher in school, Christopher Columbus took a couple of schooners and discovered America. Don't you think that is wonderful? Sincerely,

Izzie Lying.

Answer—It was wonderful in those days, but if Columbus lived today and took a couple of schooners of the kind of stuff they are making now there is no telling what he would discover.

Dear Mr. Wynn:

Last night, while walking along Broadway, I saw a man terribly intoxicated. I thought I would help him, so went over to him and said: "If I were you I would take a taxi home." He turned to me and said: "It wouldn't be any use to do that as my wife wouldn't let me keep it in the house, anyway." Isn't that silly?

Truly yours,

Cohn E. I. Land.

Answer—Try it.

POINTED PARAGRAPHS

More history is made than was ever written.

Many a bull at the stock exchange is a bear at home.

A good wife maketh a good husband; the bad ones are all self-made.

It's a wise woman who can smile at a compliment and immediately forget it.

The man who acts contrary to his wife's advice and fails never hears the last of it.

Some men put the smallest apples at the top of the barrel—also the notice, "Open the other end."

Riches often fly away from the honest man and light on the perch erected by the other fellow.

The man whose only thought is to contribute to the happiness of others is near sanctification.

Experience frequently has some slow pupils.

All things might come to the man who waits if starvation didn't get there first.

If some people practice humility it is because they are looking for the under hold.

The widow's husband has been buried, but the grass widow's husband has merely been mislaid.

We seldom criticize the extravagance of others when we are invited to the party.

SENATOR SOAPER SAYS:

Fat men are found by Viennese biologists to be not inferior in moral courage. It is no mean feat in parlous times to keep several chins up.

Auguste Piccard announces he will make no flight into the American stratosphere. Many had hoped he would go up at income tax time to see who is left in the upper brackets.

A new spirituality is looked for in films with the slashing of many \$1,500 salaries to \$800. It improves an actress to have lived thus and suffered.

Taking it by and large in the past three years, quite a remarkable lot of time was wasted by officeholders waiting to see how chaos would shape up.

The 10,000 parts of a new British gunboat have been shipped to Shanghai for assembling. We're the type of jigsaw puzzler who would put the anchor where the smokestack belongs.

The secretary of the Missouri Board of Agriculture asks that the post be abolished. He must not be too hasty. Some agriculture might come along any day.

THE MOVIE OF THE WEEK: LIONEL BARRYMORE IN "SWEEPINGS"



(NO. 1.) ARRIVING ABOARD THE "FAST MAIL" AT CHICAGO, Four Days After the Great Fire of 1871, Are Daniel Pardway (Lionel Barrymore), a New York Merchant; an Indian Chieftain (Jim Thorpe) and Abigail (Nan Sunderland), the Wife of Daniel. Thane, Brother of Daniel, and a Speculative Fellow With Great Ideas for Promotion, Greets Them in This Scene From RKO-Radio Pictures' "Sweepings," Based on the Novel by Lester Cohen.



(NO. 2.) THE START OF AN AMERICAN MERCHANT DYNASTY, as Daniel, Who Grows to Great Heights as a Pioneering Chicago Figure, Hands Out the Daily Wage to Two of His Clerks, While Thane and Abigail Are Busy Counting the Day's Receipts.



(NO. 3.) THE FIRST PARDWAY BABY GETS MORE THAN HIS SHARE OF ATTENTION, With Daniel and Abigail, the Proud Parents, Looking On in Admiration, as Thane, Now an Uncle, Beams in Delight.

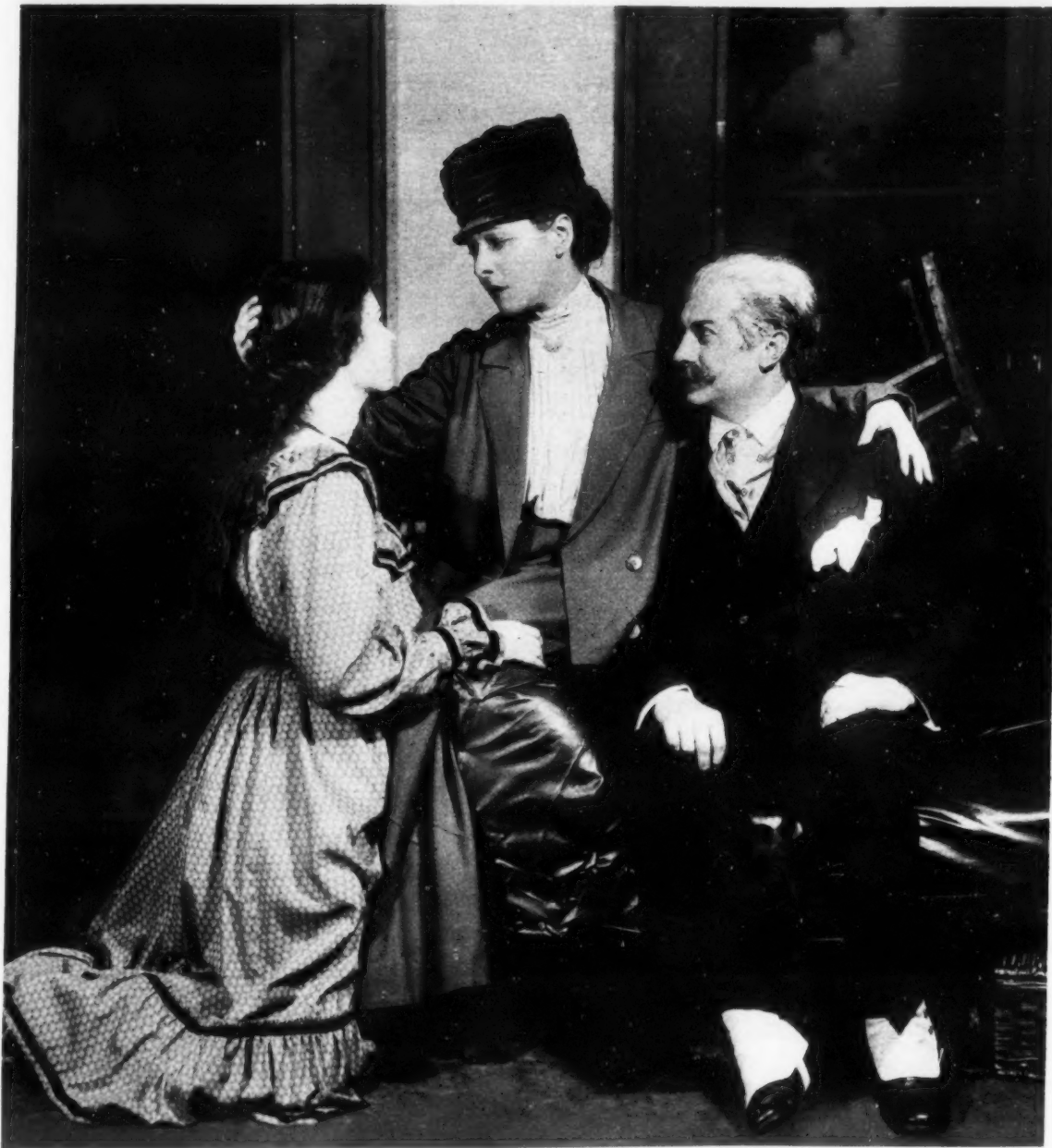


(NO. 4.) ALL GROWN AND SURROUNDED BY LUXURY AND WEALTH, Due to the Success of Their Father, Who Is Now the Owner of Chicago's Largest Department Store, Are the Pardway Children, Gene (William Gargan), Phoebe (Gloria Stuart), the Only Daughter; Bert (George Meeker) and Freddie (Eric Linden).



(NO. 5.) DANIEL PARDWAY, AGED AND WEARY, Plans to Retire, Offering the Full Authority Over His Properties to His Boys. They Refuse, and the Former Proud but Now Disappointed Father Is Forced to Offer Control to an Outsider. Upon His Death, the Youngest Son, Freddie, After a Struggle With the Outside World, and Ignoring His Inherited Millions, Decides to Carry On His Father's Great Achievement and Dream.

PLAYERS IN NEW ATTRACTIONS OF THE STAGE AND SCREEN



JOSEPHINE HUTCHINSON, MME. NAZIMOVA AND PAUL LEYSSAC,
in a Scene From Chekhov's "The Cherry Orchard," in the Civic Repertory Theatre's Program at the
New Amsterdam Theatre.
(Vandamm.)



RUTH
GORDON,
in "Three-
Cornered
Moon," at
the Cort
Theatre.
(Vandamm.)



At Right—
ESTHER RALSTON,
Star of "After the Ball," at the
Roxy Theatre.



DOROTHY HALL AND JOHN BUCKLER,
in Peggy Fears's Production, "Champagne Supper," Coming to
Broadway Soon.
(Vandamm.)



MURIEL KIRKLAND AND MAE CLARKE,
in a Scene From "Fast Workers," at the Capitol Theatre.



"THE INTERNATIONAL COIFFURE" Is an Unusual One. One Side of the Hair Is Waved Across Horizontally, While the Other Side Has the Vertical Waves. The Style Was Created by J. Powell.

FASHIONS IN BEAUTY: Perma- nent Waves by a New Process



SOFT LOOSE WAVES WITH A DIP OVER ONE EYE Form the "Springtime" Hair Dress. The Hair Is Cut in a Short Bob. The Kera-Tonic Process Was Used in Creating All the Hair Styles on This Page.



"THE CONFIDENCE COIFFURE" Is Combed Back Off the Forehead. The Straight-Back Coiffure Always Looks Dignified and Is Very Popular This Season, as It Can Be Worn for the Evening or Street.

(All Photos, Old Masters Studio.)



At Right--
"THE RENO"
Is Also Combed Off the Forehead, With Flat Ringlets on One Side of the Back and Tight Rolls at the Other.



"THE CASCADE COIFFURE" Is So Named Because of the Cascade of Curls Around the Back. A Lock of Hair Is Cut Short Over the Forehead for the Flat Ringlets. The Kera-Tonic Process Was Used and the Hair Was Dressed by J. Powell.

At Left--
"THE STUDENT WAVE"
Is Practical for the Student or Business Girl. The Hair Is Put Up Into Two Rows of Rolls at the Back, While the Third Row Consists of Flat Ringlets. The Kera-Tonic Process Was Used.

By HENRIETTA HELSTON.

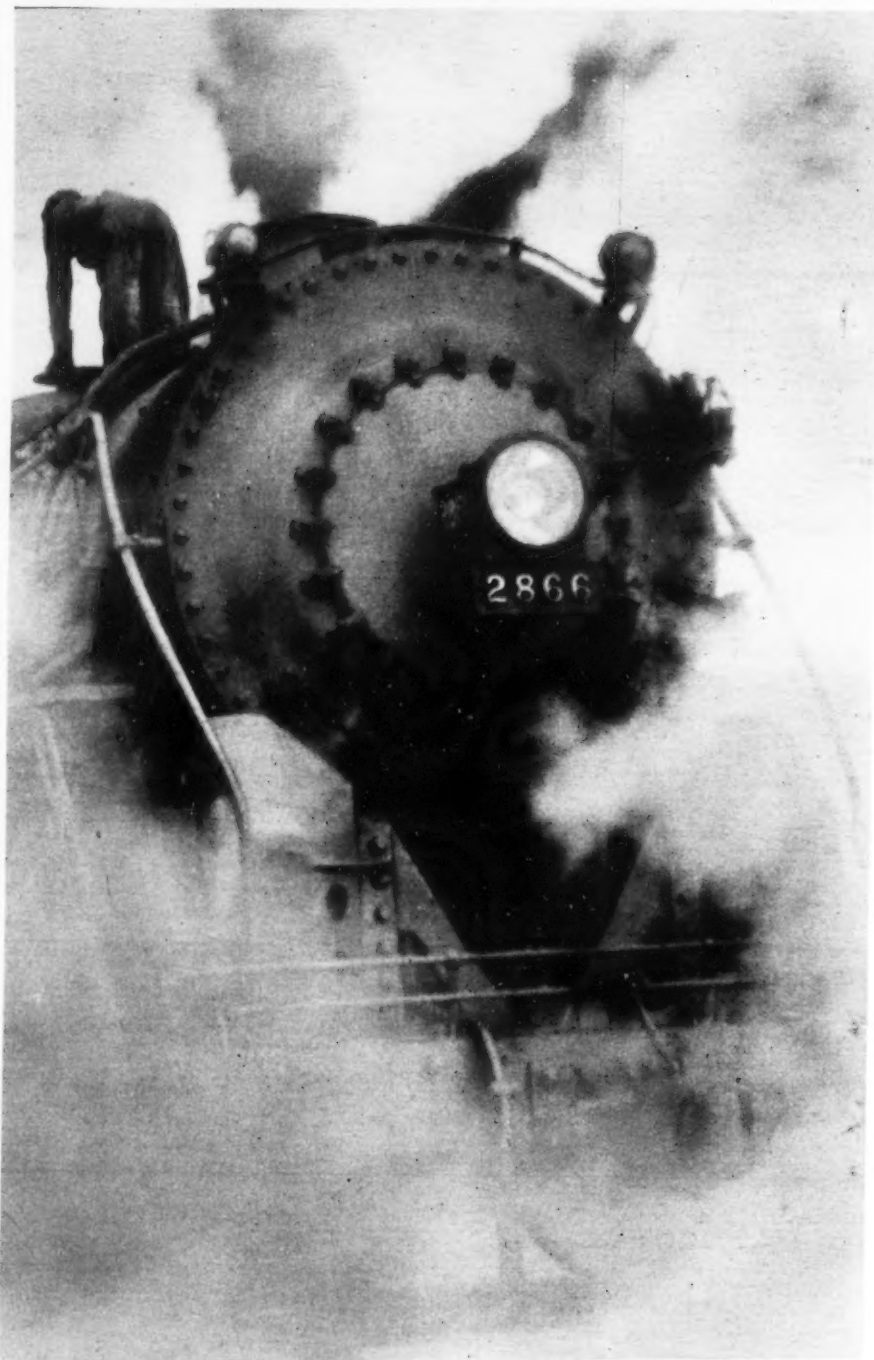
WE have had fashions in clothes, fashions in manicures, fashions in coiffures and now we have fashions in permanent waves.

In the smart places this season there is a new vogue in permanents, a wave with all the charm and individuality of those artistic creations which marked the height of art of the ancient hairdresser. The new process upon which the new vogue depends is known as kera-tonic and it has brought into being effects which stylists find not only fashionable but comfortable.

For one thing, the new method does away with ugly, hard and tight waves of fuzzy, frizzled ends. It also removes the dim and lifeless appearance seen in so many permanents, as this process reconditions the hair, as it waves, with soothing emulsions which help restore and retain all of the fine natural qualities of the hair.

The kera-tonic fashion has attracted wide attention among beauticians and appears to be setting a new pace in the general professional program of the art of hairdressing, a process designed to make woman pretty whether she started out that way or not.

Winners of Cash Awards in the Amateur Photographic Competition



POWER AND STEAM.
Camera Study by William O. Yates
of Erie, Pa.
(First Prize, \$15.)



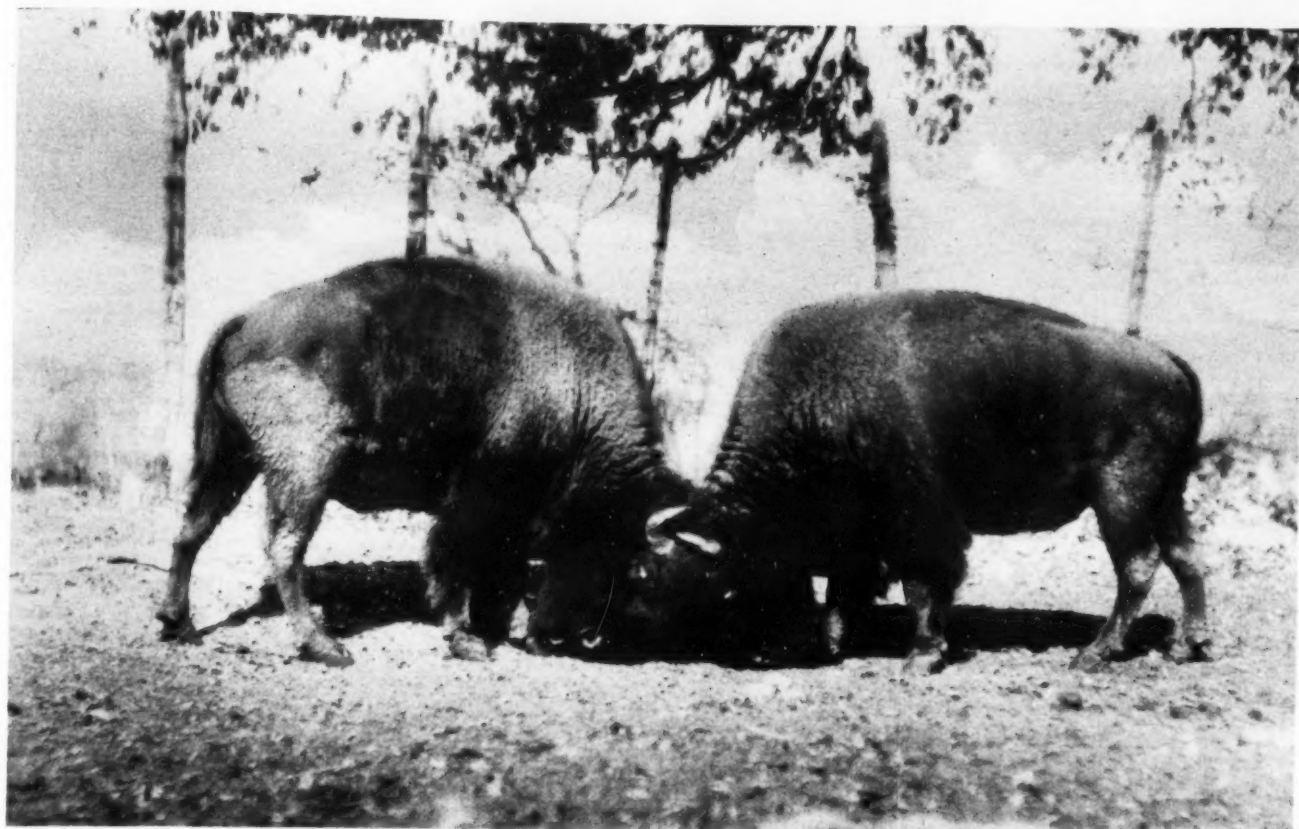
PLAYFUL PUPPY.
Submitted by
Mrs. Ramon E.
Keyser of San
Francisco, Cal.
(Cash
Award, \$3.)



**SNOW FIGHT IN SIMPLON PASS,
SWITZERLAND.**
Submitted by Mrs. George B. Baldwin of
Milwaukee, Wis.
(Cash Award, \$3.)



RESTLESS ENERGY.
Sea View by J. W. Logsdon of Spokane, Wash.
(Cash Award, \$3.)



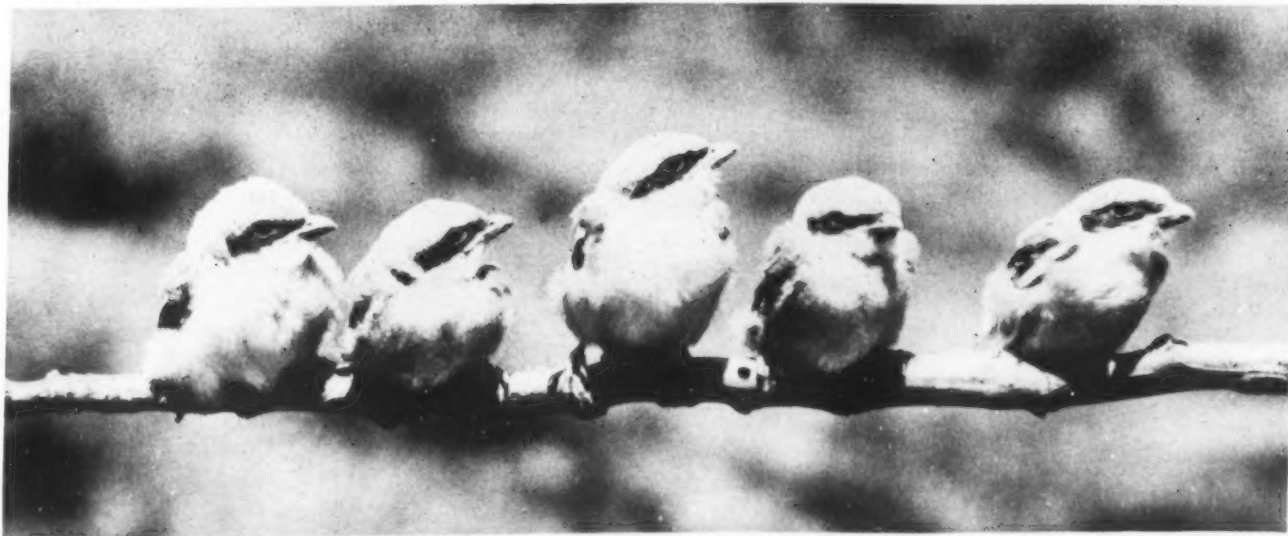
ARGUMENT IN THE BISON RING.
Offered by Mrs. B. Haby of San Antonio, Texas.
(Second Prize, \$10.)



DUTCH SCENE TRANSPLANTED.
Offered by Johanna V. Kasje of Norwalk, Cal.
(Cash Award, \$3.)



THE MORNING SUN BATH.
Offered by George D. Lawrence of Detroit, Mich. (Cash Award, \$3.)



AWAITING MESS CALL.
Submitted by L. D. Hiatt of Toledo, Ohio. (Cash Award, \$3.)

SHORT VACATIONS

should be carefully planned so that no emergency will arise to spoil them. A safe plan is to change your travel cash into the insured acceptable

AMERICAN EXPRESS TRAVELERS CHEQUES

For sale at banks and Express offices



Lawrence Tibbett

Sees

"A Quality of Fresh Enthusiasm"

in the Musical Reviews of

The New York Times

..... Lawrence Tibbett, baritone of the Metropolitan Opera Company, who gained new fame in the title role of "Emperor Jones," resides in rich, rugged simplicity.

..... Mr. Tibbett's town apartment on Park Avenue, New York City, is a lofty triplex which takes the twentieth, twenty-first and twenty-second floors. A decorator would be quick to note the effective furnishings. A layman might do merely with the concert grand piano in rosewood, the pictures of the singer's three children, the view from the north windows over Central Park and the shining blue shield which the Reservoir made in the afternoon sun.

..... It was here in course of a discussion of his career that Lawrence Tibbett alluded to the value singers placed upon musical reviewing in newspapers in general and in The New York Times in particular. Of the latter Mr. Tibbett said:

"The music columns of The New York Times have great dignity. Also the music reviews have a quality of fresh enthusiasm that I like.

"Another outstanding characteristic of The Times is its comprehensive survey of the foreign musical horizon.

"As a musician I must say that I am pleased with the large amount of space which The Times devotes to the relatively unprofitable (as an advertising medium) field of music."

Lawrence Tibbett

\$1.25 The New York Times weekday and Sunday editions postpaid to any address in the United States.



KATHARINE CORNELL,
Star of "Alien Corn," at the Belasco
Theatre.
(Vandamm.)



HOPE WILLIAMS, JIMMY DURANTE AND LUPE VELEZ
in the Musical Revue, "Strike Me Pink," at the Majestic Theatre.
(White.)



KATHERINE ALEXANDER
in the Play, "The Party's Over,"
Coming to the Vanderbilt Theatre
Next Week.
(Mitchell.)

Gilbert Miller Presents

**PAULINE LORD in
THE LATE CHRISTOPHER BEAN**
with WALTER CONNOLLY

PRICES AT
ALL MATS.
85c-\$2.20
(Inc. Tax)

"Most enjoyable comedy of the season; it is almost
too good to be true."—*Krutch, The Nation.*

HENRY MILLER'S THEATRE 124 WEST 43d STREET
Evenings at 8:45—3 Mats. Weekly—WED., THURS., SAT., 2:45.

TALLULAH BANKHEAD

In "New York's Newest Comedy Delight"

FORSAKING ALL OTHERS

"She fills an evening
with merriment."—*Atkinson, N. Y. Times.*

TIMES SQ. THEATRE | EVENINGS AT 8:50. MATINEES
West 42nd St. | WEDNESDAY & SATURDAY, 2:45
ENTIRE BALCONY.....EVENINGS 50c to \$2.00

ARTHUR J. BECKHARD presents

"Commended to your attention."—*Nathan, Judge.*



**GOODBYE
AGAIN**

with OSGOOD PERKINS and SALLY BATES
THEA., 45 St., W. of B'way. Evgs. 8:40; Mats.
MASQUE Wed. & Sat. 2:40. Bargain Balcony \$1 & \$1.50

KATHARINE CORNELL

presents Sidney Howard's

ALIEN CORN

Belasco Theater

"By all odds the gayest musical show to strike New York this year."—*John Mason Brown, Eve. Post.*
Schwab & De Sylva's Musical Comedy

TAKE A CHANCE

JACK HALEY
Sid Silvers

with
ETHEL MERMAN
June Knight

JACK WHITING
Mitsi Mayfair

APOLLO West 42d St. Evenings at 8:30.
Matinees Wednesday & Saturday 2:30

GOOD SEATS FOR ALL PERFORMANCES AT BOX OFFICE

Eva Le Gallienne presents

**NAZIMOVA
in
CHERRY ORCHARD**

By TCHEKOV
"An absorbing play."—*Herald Tribune*
MON.—TUES.—WED. NIGHTS
and WEDNESDAY MATINEES

NEW
AMSTERDAM
THEATRE
West 42d St.
PRICES 50c-\$3
Eves. 8:30. Mats. 2:30

Eva Le Gallienne's Production

**ALICE IN
WONDERLAND**

Josephine Hutchinson as Alice
"Perfect entertainment."
—*Garland, World-Telegram*
THURS.—FRI.—SAT. NIGHTS
and FRI. & SAT. MATINEES

MAX
GORDON
Presents

Alfred
LUNT

Lynn
FONTANNE

Noel
COWARD

in **'Design For Living'**

A New Play by MR. COWARD
ETHEL BARRYMORE THEATRE, 47th Street, West of Broadway.
Eves. 8:20 Sharp. Mats. Wed. & Sat. 2:25 Sharp.

Richard Aldrich &
Alfred de L'Amore, Jr.,
present

RUTH GORDON

In a
new
comedy

THREE-CORNERED MOON

by Gertrude Tonkonogy—with CECILIA LOFTUS

211 Seats at Each Performance at 40c Net

CORT THEATRE—18th St., E. of B'way—Eves. at 8:30. Mats. Wed. & Sat.
Eves. 40c to \$2.50—Wed. Mat. 40c to \$1.50—Sat. Mat. 40c to \$2.

"DURANTE A TRIUMPH IN NEW HIT"—*Walter Winchell, Daily Mirror*
LEW BROWN & EAY HENDERSON present

LUPE **VELEZ** * JIMMY **DURANTE** * HOPE **WILLIAMS**

HAL LE ROY
ROY ATWELL EDDIE GARR
GEORGE DEWEY WASHINGTON
in the Musical Hit

"STRIKE ME PINK"

MAJESTIC

44th St. W.
Telephone CH 4-3141
EVEN. 8:30
MATINEES
WED. & SAT. \$1 to \$2.50 Plus tax

"If you see only one more musical show this year, let that one be 'Melody.'
Beautifully staged, delightfully melodious and thoroughly enjoyable."—*New Outlook.*

George White's 'Melody'

with the Greatest Cast ever assembled

EVELYN HERBERT * EVERETT MARSHALL * WALTER WOOLF
JEANNE AUBERT * HAL SKELLY * GEORGE HOUSTON

and a brilliant cast of 100, including

50—GEORGE WHITE BEAUTIES—50
7th AV. & 50TH ST. COLUMBUS 5-1300
CASINO THEATRE, Eves. \$1 to \$3. Mats Wed. & Sat. \$1 to \$2.

SAM H. HARRIS presents

"DINNER AT EIGHT"

A NEW PLAY IN ELEVEN SCENES

By GEORGE S. KAUFMAN and EDNA FERBER

NIGHT PRICES \$1 to \$3 (Plus Tax—No Higher)

MUSIC BOX THEATRE, W. 45 St. Eves. 8:35 Sharp—Mats. Thurs. & Sat.

"The classiest musical in town."—*News.* "Fine production, smart entertainment."—*W.-Telegram*

FRED ASTAIRE GAY DIVORCE

In "The New Hit of the Town."—*Bk. Eagle.*
with CLAIRE LUCE, LUELLA GEAR

SHUBERT THEATRE 44th St., West of B'way. Eves. 8:30, \$1.00 to \$3.00
Mats. Wednesday & Saturday 2:30, \$1.00 to \$2.50

"The liveliest and one of the most tuneful screen comedies that
has come out of Hollywood!"—*Mordaunt Hall, The Times*

"42nd STREET"

NEW YORK STRAND
B'way & 47th St. — Midnight Shows

Who was the third person who went on their honeymoon?

Glenda Farrell - Ben Lyon - Mary Brian
in **"GIRL MISSING"**

BROOKLYN STRAND
Fulton & Rockwell—Low Popular Prices